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INTRODUCTION

Hello and welcome. Thanks so much for your purchase! Another year has come, and another version of Public Domain Empire is ready for you: 3.0.

Inside this new reference guide for public domain fans you will discover all the newest release of 2020 (coming from 1924) with a lot of interesting movies, books, pamphlets, music tracks, images and much, much more.

Finding all these resources is time consuming, but it's a thing I do every year for myself, and I'm happy to make this available for you, with additional monetization methods.

What I always preserve and update are the first chapter, necessary to comprehend what really is public domain, and the chapter about public domain resources. All the rest is new, and renewed every year. If you are ready to start, just turn the page!

Thanks a lot and see you soon,

Alessandro Zamboni

info@alessandrozamboni.com

CHAPTER 1

WHAT IS PUBLIC DOMAIN?

We are surrounded by public domain every day in everything we do. In fact, anything that can be used by the public is in effect of the public domain.

For marketers like you and me, public domain work refers to intellectual property rights, or more correctly copyrights. For this reason, in this guide I want to talk to you about classic public domain materials for marketers, like books, reports, photos, clip-art, audio and music, movies and more. All useful things for your business.

In fact, on the world wide web you can find an almost unlimited source of these creative materials, all in the public domain and ready to be used for personal or commercial purposes, without any required payment.

My goal for this guide is to show you a lot of creative and cool ways to turn public domain materials into cash.

Before starting, it's fundamental to see how public domain materials can be used, otherwise you risk breaking the law if you use them in the wrong way, or if the item you decided to choose is not in the public domain.

Let me explain...

Almost all of the most important creative contents created by authors or creators are protected by copyright laws. They have the legal rights to show the materials are their own and how they see fit to deploy them.

Nobody, apart from the original creators, can use these works in any way, unless these creators give a written and signed authorization document. Otherwise you are at risk of prosecution by law.

You are no longer required to pay for registering your copyright, as all the materials you create on your own are automatically protected by copyright laws. Even without copyright warnings or the © sign, doesn't mean the material is free to use and sell.

This is the copyright law in the USA from 1989. That was the year the USA joined the Berne Convention from 1886. The Berne Convention was an initiative to protect copyrights for the creators of any work. The last adjustment to the Berne Convention is the Paris one, starting effectively on 10th October 1974. At the moment the Berne Union has 176 members, the youngest being Afghanistan (June 2018). The goal of the Berne

Convention is to simplify the copyright protection of the work.

Before the convention the protection of works had a lot of formalities in the country where one wanted to protect the work. The basis of the convention is to follow the laws of the country where the work is created.

The works of any author are protected for as long as he or she lives and 70 years after the death of the maker of the work, starting January 1, following the year when the author died. So, if an author died in November 2006, the copyrights will be protected from January 2007 till December 2077. The same goes for the moral rights of the author of a work. These moral rights are tied to the original author and can only be transferred by the written last will of the author and are not transferable in any other way.

Basically, these moral rights protect the author against misuse of the work or publications of the works under another name.

Since almost all nations are members of the “World Trade Organization”, the “*Agreement on Trade-Related Aspects of Intellectual Property Rights*” requires non-members to

accept almost all of the conditions of the Berne Convention.

For movies the regulation is somewhat different. The date of death from the director, the scriptwriter, the dialogue writer and the composer are the rules here. The 70-year period starts on January 1, following the year after the longest living person died. (like described above)

Keep in mind that also software is falling under copyright laws. And the creator/author/developer has all copyrights and moral rights.

Anyway, and this is our case, there are some rules that pertain to the world of public domain, making content available for free, and even for commercial use. If you follow this rule, no one can stop you.

For “public domain materials” the copyright laws are defined in the same country where the materials have been created. In fact, all the materials released in the US, for example, are accessible for free all over the world, also in Italy, United Kingdom, Australia and Japan.

So how can you work with public domain works if you live outside the US? Or you live in Spain and you want to

launch a product based on public domain in your country?
There's a simple rule.

Remember always to follow the copyright rules of the Berne Convention and the TRIPS that always covers the jurisdiction of the country where the materials have been created. So, you will never have any problems.

Luckily for you, most of the public domain content available online is right from the US, so there are no problems if you want to sell them in the same country.

If we look at the United States rules for what is copyrighted, they are pretty difficult to understand.

To make it easy for you, intellectual property which is no longer protected by copyright can fit into one of these groups:

- Anything published in the US before 1923 is not protected by copyright, so it is public domain, unless the original author is still alive; in that case, copyright exists till 70 years after the death of the author.
- Anything produced by Government officials and employees during their duties.

Even if public domain content is not recent, it's really valuable and you can use it to your own advantage, as we will see.

Think about movies, for example. Back in 2013, 4 Oscar nominations came from public domain and were about these three movies: Anna Karenina, Les Misérables, and Grimm's Fairy Stories. This is a clear signal that there is a lot of money to be made in the world of public domain.

If you want another example, Dover Press sells image books with a CD inside. All their images come from public domain, and they are famous all over the world, apart from having built a big company.

And Walt Disney? They are using public domain novels for creating all their worldwide famous cartoons. Yes, Alice in Wonderland, Snow White and all those stories come straight from public domain repository. And they built a real business over it.

And, as you can see, even if the stories are based on public domain works, now they are copyright registered, because they were created with new drawings, and the story has been adapted to kids.

Public Domain Books Recap

So, if you want a recap, every time you take a public domain file, you should do this test before being sure it's really available in the public domain for free:

1. Date of creation.
2. Date of registration in the US Copyright Office.
3. Date of publishing, and in which country.
4. Is that country following the Berne Convention.

Let me give you an example where I did wrong in the past. Remember the short intro I made for one of your products? The background music was from “Also Sprach Zarathustra”. The copyrights to that music are free. However, the performance is NOT free from copyrights since it was a recent implementation by a philharmonic orchestra. That was the reason Youtube did not allow this short video on their channels.

You can get help to research the US books from the site of Stanford University, here:

<https://exhibits.stanford.edu/copyrightrenewals>

You just have to enter a book title, or author name, and you will get a list to analyze. The problem is a lot of books have not clear roots of copyright, because there's no database in which they have been added.

To give you a last alert, sometimes a book it's on public domain, while the cover is not. So it's fundamental, when you are going to publish these books in any way, to design your own cover.

CHAPTER 2

WHERE TO FIND PUBLIC DOMAIN WORKS

Public domain, at least in the USA, is very easy to be found and there's a huge selection available for you.

REMEMBER TO ALWAYS CHECK TERMS FOR EACH SITE AND TO DO YOUR DUE DILIGENCE BEFORE USING IMAGES, TEXTS, VIDEOS, MOVIES AND MORE. CONSIDER A GOOD METHOD TO LIST THE PLACES WHERE YOU TOOK MATERIALS FROM IN A PAGE OF YOUR BOOK, OR ON YOUR FINAL JOB. *Also, check if the author of the book is still alive, he or she holds the moral rights to the book or has transferred them by written last will and can prevent you from using the works in a way you like.*

Ebooks / Audiobooks

Standard Ebooks NEW

<https://standardebooks.org/ebooks/>

This is a good selection of 330 top books coming straight from the public domain. Driven by a team of volunteers, this site offers one-click downloads in many formats, except PDF files.

FeedBooks NEW

<https://feedbooks.com/publicdomain>

A very good selection of public domain books, categorized by genre. There's an interesting category, giving you access to the most famous books added to the website.

Planet Publish NEW

<http://www.planetpublish.com>

A minimalist website with some very famous public domain books that you can download in PDF format with just a couple of clicks. Old design, but useful for what it does.

Great Books And Classics NEW

<http://grtbooks.com>

An incredible website that focuses on Before-Christ books releases on public domain. Old masterpieces, incredible stories and authors are available for you inside this resource.

Online Library Of Liberty NEW

<https://oll.libertyfund.org>

A unique website where you can find over 1,770 titles of scholarly works about political history, liberty and free markets.

ReadPrint NEW

<http://www.readprint.com>

This is a community of book lovers full of public domain works, where you can communicate with others and talk about titles and authors. Selected as one of Top 50 websites by Time magazine. The bad thing is you can't export books, but at least you can copy them chapter by chapter into a Word document.

O'Really Open Book Project NEW

<https://www.oreilly.com/openbook/>

A huge resource for computer and technology books that are out of print. You can find some gems on this website. Always check the rights of the books, because sometimes you need to give attribution, and not everything is from public domain, being recent stuff.

Classic Literature NEW

<https://classic-literature.co.uk>

This website is a partner of Project Gutenberg, and offers a lot of author bibliographies and biographies. Even if there are many ads around the website, books are collected in great categories. You will find American, British and Scottish authors books.

Academic Books From Public Domain

https://www.reddit.com/r/DataHoarder/comments/abld5g/800_gib_torrents_with_1500k_public_domain/

Or this one:

<http://academictorrents.com/details/70ecab072b2792c9239ab8197d3f52cc1d075be1/tech>

These are torrent files and heavy, and by downloading them you are not doing anything wrong. These books are also great for academic studies, and it's a long research that has been done to find all these (around 800 GBs.)

Reddit Research For “Public Domain” NEW

<https://www.reddit.com/search/?q=public%20domain%20download>

Authorama

<http://www.authorama.com>

This is a selection of public domain books written by famous authors, researched and selected for you in an easy place to visit. There is *Pride and Prejudice* and *Alice in Wonderland* between the available books.

700 Years of Persian Language Rare Materials

<https://www.loc.gov/collections/persian-language-rare-materials/?st=list&c=150>

The Library of Congress acquired a rare series of Persian language manuscripts, early imprints, printed and lithographic books spanning over 700 years of history. Apart from the unreadable text, the gems here are the old illustrations included in these documents.

ManyBooks

<https://manybooks.net>

On this website you need to register for free. The site includes a lot of books in the public domain. You may search them for genres and for keyword. Keep in mind there are also other books still not in PD, so check the year of publication

International Children's Library

<http://en.childrenslibrary.org/>

This is a database of books for children. You can find a lot of books published before 1924 (but always check if the author is still alive. In that case, it's not in public domain.) This is extremely good for tales and legends.

Questia Public Library

<https://www.questia.com/library/free-books>

This library features over 5,000 public domain books, researchable by authors or title.

BiblioMania

<https://www.bibliomania.ws/shop/bibliomania/index.html>

This website features over 2,000 classics. The unique limitation is that free books are presented in chapters, and not downloadable files.

Sacred Texts

<http://www.sacred-texts.com>

This is the largest archive on planet Earth of religion, folklore, mythology and esoteric books in public domain.

Christian Classics Ethereal Library **NEW**

<https://ccel.org>

This website includes a lot of books about religious history that are a great resource for students, because they include biblical commentaries that are impossible to be found elsewhere.

The Online Books Page

<http://digital.library.upenn.edu/books/>

By University of Pennsylvania, this resource offers over 3 millions of public domain books.

Project Gutenberg

<https://www.gutenberg.org>

This is probably the most famous public domain website, with a catalogue of over 54,000 books you can download in multiple file formats. Updated constantly.

Europeana

<http://www.europeana.eu/portal/>

A wonderful site that collects millions of items digitized by libraries, museums and archives. When you check books and maps, be sure to use only the ones with “Public Domain Marked” in the right column, as the site hosts also normal files with the copyright still active.

Open Library

<http://openlibrary.org>

This site was born by Internet Archive, to create a page for every book published, and I really love how it has been created. It lists over a million of books, of which most of the titles are public domain. Last but not least, you can borrow books!

Archive.org

<https://archive.org>

This is one of the biggest file repositories you can find online, with 5,000,000 books in over 180 languages. Included in their collections there are American libraries, Canadian libraries, the Library of Congress, and much,

much more. But it's not only books. Give it a good look (you will also find this in the movies section!) Remember also to check the license type of the book or movie before you download.

Archive.org Texts and eBooks

<https://archive.org/details/texts>

This is a separate archive from Archive.org, including thousands of books of fiction, stories for children, history and much, much more. Check the copyrights before using them.

Wikipedia Public Domain Resources

https://en.wikipedia.org/wiki/Wikipedia:Public_domain_resources

This is a total list of all the public domain resources listed on Wikipedia, and there are some gems to be discovered.

WikiBooks

https://en.wikibooks.org/wiki/Main_Page

Wikibooks gives you access to a collection of textbooks. Check the “Featured Books” section, that includes some free books that are really interesting.

Classic Reader

<http://www.classicreader.com>

This website offers a lot of short stories in the public domain and ebooks for young readers and from famous authors. All in the public domain too.

Loyal Books

<http://www.loyalbooks.com>

This site offers more than 7,000 audiobooks and ebooks from the public domain. A never-ending source of content and information in a lot of languages, apart from English.

Legamus

<https://legamus.eu/blog/>

This site records a few audiobooks from the public domain and offers them for free to their public. Interesting choice.

LibriVox

<https://librivox.org>

Another audiobook site with a good number of available choices in the public domain

LoudLit NEW

<http://loudlit.org>

This website allows you to hear short stories and books from the public domain while you read the text. You can also download MP3 files, but you have to give attributions

to the authors who recorded the audio voice from Gutenberg ebook files.

The Literature Network NEW

<http://www.online-literature.com>

A network with access to 3,500 books, 4400 short stories and poems, and over 8500 quotes. The problem is books are not downloadable, but you can always copy the chapters text into an external document.

Comics

Comic Book Plus

<http://comicbookplus.com>

This is one of my favorite places to find comics of every type, including the Charlie Chan stories that my grandfather loved so much (and me too!) Apart from this, you can find color and black and white comic books, comic strips and fanzines ready to be downloaded.

Digital Comic Museum

<https://digitalcomicmuseum.com>

This is the second site in order of interest for public domain comics, with a huge selection of titles for you.

Public Domain Comics Art

<https://www.pinterest.com/jminick91/public-domain-comic-art/?lp=true>

Over 165 comics art covers from the past, that you can download, use and share without any problem, from Pinterest.

The Pulp Magazine Project

<https://www.pulpmags.org/index.htm>

Years ago, pulp magazines were very famous and well done. This is the unique site where you can find the most of them available for download.

Fury Comics

<http://furycomics.com/sitemap/>

This site has loading problems, but from their sitemap, listed here, you can find many comics. They can be read online.

Movies & Videos

Always pay attention before downloading movies and using them. You have to check they are effectively in public domain, that the director is not alive, composers are not alive and so on. Count 70 years from their death.

!! To download movies from websites that don't have download button, use this tool: <http://www.clipconverter.cc/>

All Public Domain Movies Youtube Channels NEW

https://www.youtube.com/results?search_query=public+domain&sp=EglQAg%253D%253D

On this Youtube page, you can see all the channels featuring hundreds and hundreds of public domain movies.

Motion Elements NEW

<https://www.motionelements.com/free/stock-footage>

On this website you can find more than 4,000 videos you can use for free in your projects and for commercial use as well. All categorized, easy to find and of a very good quality.

Public Domain Films Channel on Youtube NEW

<https://www.youtube.com/user/PublicDomainFilms27>

Vidsplay NEW

<https://www.vidsplay.com>

A good database of free videos you can download. You can use videos for personal and commercial projects, but you cannot rent, license, sublicense, sell or redistribute them “as-is.”

222 Great Public Domain Movies

<http://www.openculture.com/list-of-great-public-domain-films>

Or

<https://mubi.com/lists/public-domain-greats>

A list of 222 of the greatest public domain movies, to watch at every cost. There are a lot of Buster Keaton movies, together with Alfred Hitchcock, Charlie Chaplin and much, much more.

Prelinger Archives

<https://archive.org/details/prelinger>

Thousands of movies, advertorials, jingles and more collected for you by Rick Prelinger. Available on Archive.org, in a separate section.

1,150 Free Movies

<http://www.openculture.com/freemoviesonline>

Watch wonderful classics, indie movies, noir, documentaries and many other films on this website.

203,000 Video Clips From NASA

<https://archive.org/details/nasa>

25 PD Movies

<https://www.quora.com/Where-can-I-watch-public-domain-movies-in-high-quality-All-sites-I-found-the-quality-was-poor-or-average>

Archive.org Movies

https://archive.org/details/feature_films&tab=collection

Over 5,200 movies are ready to be downloaded in different file formats, including famous actors of the past. Can be downloaded also in good quality, with the Mpeg-2 4Gb version.

Public Domain Movies

<http://publicdomainmovies.net>

Another good selection of public domain movies.

Public Domain Torrents

<http://www.publicdomaintorrents.info>

A good selection of 980 PD movies are available on this site, for watching and for downloading.

Public Domain Flix

<http://publicdomainflix.com>

This is the next in line for searching and downloading public domain movies.

Public Domain Movies - Almost Complete List in PDF

<http://www.fesfilms.com/public-domain/FFPDCatalog.pdf>

This is the best document I ever got about PD movies in the United States. A humongous list! Remember always to double check if a title is in effect in the public domain.

Public Domain Movies in USA | IMDB

<http://www.imdb.com/list/ls003915205/>

This is a list of 300 public domain movies you can find anywhere to download them or stream them.

Music

Before selecting any music, be sure it is not a recent recording by an orchestra, or a special singer. It's easy to find these, instead of the originals. So pay much attention.

Free Music Archive (3,000 PD Music Tracks)

http://freemusicarchive.org/search/?adv=1&mood=all+moods&quicksearch=&search-genre=Genres&duration_from=&duration_to=&tempo=0&music-filter-public-domain=1&sort=track_date_published&d=1&page=1&per_page=200

This site offers a selection of 3,000 public domain music tracks you can preview and download for any use.

69,713 Free Samples (Don't resell them!) **NEW**

<https://www.musicradar.com/news/tech/free-music-samples-download-loops-hits-and-multis-627820>

An incredible selection of over 69K samples you can use as sound effects for your projects. The unique request they have is to don't resell them, but use them for any of your projects, or customers projects.

UnRoyalty **NEW**

<https://www.youtube.com/channel/UC82CAwn9dlQPe4anxGaghw>

A Youtube channel full of sounds you can download with links bringing you on an external website.

NASA On SoundCloud **NEW**

<https://soundcloud.com/nasa>

Those are all the NASA audio transmissions, available on a good website like SoundCloud. The problem is you can't download them, but just hear them and take notes.

Free Sound **NEW**

<https://freesound.org>

A selection of sounds free from any copyright.

Choral Wiki **NEW**

http://www2.cpd.org/wiki/index.php/Main_Page/

A huge selection of music sheets, texts, translations and a lot of useful information on choirs. All from public domain with annual updates.

Digital History NEW

<http://www.digitalhistory.uh.edu/music/music.cfm>

This platform has been created for educational purposes. They claim all the music comes from public domain, and there's a good selection shared for genres (1920's, jazz, spiritual, patriotic, World War I and much more.)

Antique Phonographs Music Programs

http://freemusicarchive.org/music/Antique_Phonograph_Music_Program_Various_Artists/

This is a collection of 459 phonograph music programs from the past.

Masters Remastered

http://freemusicarchive.org/music/Masters_Remastered/Masters_Remastered

Another incredible collection by the guys at Free Music Archive, with 52 masters remastered for you, and ready to be downloaded and used in your projects.

PD Info

<https://www.pdinfo.com>

An extensive collection of public domain music for every use, from children songs to great music.

Free Music Public Domain

<https://www.freemusicpublicdomain.com>

A great selection of modern music has fallen into public domain, with the possibility to hear and download only your favorite tracks.

MobiGratis

<https://mobygratis.com/catalog>

The guy who owns this website released 200 of his music tracks into public domain, to allow you to use this music in your own projects.

IMSLP

https://imslp.org/wiki/Main_Page

This is a public domain music search website with 142,966 tracks at your disposal, in different genres.

FreePD

<https://freepd.com>

Over 800 MP3 files with all types of music collected for you by the author, and all in the public domain. If you want to have the entire database, you can pay \$10 to help the

author do a better job, and receive all the MP3 files. For \$35 instead, you can have also 100 WAV files as well.

MusOpen

<https://musopen.org>

This is a database of classical music in the public domain, with popular composers like Beethoven, Bach, Mozart, Chopin, Tchaikovsky and many more, ready to be downloaded. Check the license, because a few files can't be used for commercial purposes.

Open Music Archive

<http://www.openmusicarchive.org>

This is a site that offers a vast selection of public domain music, but for the UK market. So do your research before using them for free in the US or other countries as well.

SoundCloud

<https://soundcloud.com/search/sounds?q=>

SoundCloud has a powerful search feature that allows you to search for your favorite music. Just click on "Tracks" and then be sure to select "To use commercially" where you see "To listen to".

DL-Sounds

<https://www.dl-sounds.com>

A good selection of public domain music for all your projects, including commercial ones. Requires free signup to access all databases of free music.

Images / Clip-Arts

Pixabay

<http://pixabay.com>

This is probably the most known public domain site for photos, illustrations and vector files, with over 1,200,000 images for you, including high quality shots.

Pexels

<https://www.pexels.com>

This is a solid and big selection of over 15,000 public domain photos uploaded by their respective photographers for you.

Picryl NEW

<https://picryl.com>

Wonderful site with a lot of collections of historical images from our past, ready to download in excellent resolutions. Only for the highest resolutions they ask for a donation. To get unlimited high quality downloads, you can also decide to pay \$7 per month, a very good price.

Pickup Image NEW

<https://pickupimage.com>

A great collection of photos is ready for you on Pickup Image, a site that focuses on travel images only.

Reusable Art NEW

<http://www.reusableart.com>

This is a totally different website where you can find a lot of carefully picked vintage photos and cliparts. Many images are already in black and white, while others are colored, or real photos taken a lot of time ago.

SplitShire Stock Photos NEW

<https://www.splitshire.com/splitshire-free-stock-photos>

A huge website with a lot of categories to check, and well done photos available. Especially good are “people” and “landscapes” categories.

LibreShot NEW

<https://libreshot.com>

A creative website that offers a few thousands of wonderful photos in a lot of folders. Easy to use, high quality images you can use in your projects, and all falling under public domain.

Skitter Photo NEW

<https://skitterphoto.com>

16 categories full of wonderful photos for everyday's use in your projects and on customers projects.

StockSnap NEW

<https://stocksnap.io>

Website with many quality images available. What I found more interesting here is the category "Trending", available from the top menu. Inside that page, you can find the most downloaded photos in order of downloads.

World Images NEW

<http://worldimages.sjsu.edu>

California State University has created a database of over 100,000 photos from the past, representing American history, world history, paintings, archaeology, and art in general. Photos are not very good in quality, but they represent a unique and impossible to find resource for people interested in these fields.

PicSpree NEW

<https://picspree.com/en>

This new photo website has been created by the giant of photo sales Getty Images. Check well before downloading the rights of each image. You will find a lot of royalty free images, free for commercial use and with no attribution.

SnapWire NEW

<https://www.snapwi.re/collections>

A lot of images shared in themes collections. It's different from all the other websites listed here, and the photos are top quality and great for any project.

Pik Wizard

<https://www.pikwizard.com>

This resource offers free access to over 100,000 free photos, of which 20,000 are unique and only available to users of this platform.

Magdeleine Public Domain Images Only

<https://magdeleine.co/license/cc0/>

A website with a huge selection of public domain photos, and also attribution photos. This link brings you to PD photos only, so pay attention.

Public Domain Vectors

<https://publicdomainvectors.org>

This site supplies a good choice of quality vectors (images you can use with special software to enlarge them how much you want without losing quality.)

Free Stock Photos Biz

<http://www.freestockphotos.biz>

A solid website with over 15,000 photos. Check on every single image if they are public domain, because there could be other image rights as well.

Realistic Shots

<http://realisticshots.com>

7 new photos get added each and every week by administrators of this site, that has a good choice of PD photos.

Every Stock Photo

<http://www.everystockphoto.com>

A tool to research free images from other websites. Pretty good, but always check licenses of the images you choose.

Negative Shots

<https://negativespace.co>

This site offers a vast selection of high quality photos, shared in different categories.

ThePicPac

<https://thepicpac.com>

This photo network has a simple way to offer its images, and it's you pay what you want for each image package. It

could be \$0, \$0.1 or \$100. You decide, and get the desired package of photos.

Gratisography

<https://gratisography.com>

This website provides a lot of photos, updated each and every week, taken by Ryan McGuire, web developer and graphic designer. A lot of quality, different from all the other sites.

StockVault

<https://www.stockvault.net>

A deposit of free stock photos, uploaded by skilled photographers, that you may use the way you prefer, for your job.

Life Of Pix

<https://www.lifeofpix.com>

A huge selection of high quality photos. More, you can also find videos to use in your projects, a valuable add-on.

StockPic

<https://stokpic.com>

StockPic sends you 10 new photos every 15 days, with links straight to your email. More, they offer a good selection of PD photos.

Public Domain Archive

<http://publicdomainarchive.com>

This site adds new public domain images every week, and has a great database of recent photos for your projects. A great choice.

The Public Domain Review

<http://publicdomainreview.org>

This website offers around one hundred ancient photo collections. Pay attention to click on “Rights” and select your favorite one, or check each photo collection. On site you can find also a selection of old books and movies.

Internet Archive Flickr Database

<https://www.flickr.com/photos/internetarchivebookimages>

A humongous collection of 15 million illustrations and photos from The Internet Archive, taken from around 2 million public domain books and volumes.

Project Gutenberg Images Database

Go to Google Images and insert this phrase:
site:gutenberg.org butterfly

Where butterfly can be changed to any niche you are interested in.

Public Domain Pictures

<http://www.publicdomainpictures.net>

This site offers a good quantity of public domain photos to download and use, but you are allowed to download them at a good size, like 1920 pixel in width, while for bigger sizes they ask payments.

My Public Domain Pictures

<http://www.mypublicdomainpictures.com>

Not one of the best around for organization, but if you take the time to go through the 98 pages of photos, you will find some interesting photo packages to use the way you like. It also includes art photos.

Pond5 Free Section

<https://www.pond5.com/free>

This is a fantastic site for old-time public domain photography. Check every image rights to be sure you can use them everywhere with public domain rights.

UnSplash

<http://unsplash.com>

Famous website that collects the photos donated by photographers to public domain. There's a huge selection of photos, with some of the best nature ones.

New Old Stock

<http://nos.twinsnd.co>

This is a huge collection of geographical public domain photos. This site searches for them all around the world and adds them to the site with information on where the photo has been taken. Very useful and unique.

PDPics

<http://pdpics.com>

This website offers a repository of public domain photos.

1 Million Free Pictures

<http://www.1millionfreepictures.com>

This website has a lot of photos you will never find in other places, because they are all from the site author. You can download them one by one, or with a mass downloader that will cost a bit of money (always consider that people are offering all their photos asking for nothing in return!)

Jay Mantri

<http://jaymantri.com>

This is another personal photo site, that follows the same

method of Unsplash, but giving you access to the photos Jay shoots around the world. There are some stunning photos here.

Wikimedia Commons: Public Domain Area

https://commons.wikimedia.org/wiki/Category:Public_domain

This is the public domain area. You won't find great gems in this section, but if you are searching for some countries history, this must be your first place.

Flickr - The Commons

<https://www.flickr.com/commons>

This part of Flickr shares some historic photos, and they carry out incredible research to bring you treasures like the ones you will see there. All in the public domain, but pay attention to search just in the "Commons" area.

Flickr - The Commons Participants

<https://www.flickr.com/commons/usage/>

Here you can find the total list of participants in "The Commons" program launched by Flickr.

Old Book Illustrations

<https://www.oldbookillustrations.com>

This site is different from anything else. Here you will find all the public domain photos coming from books that pertain to public domain. Always read the terms page before downloading and using their images.

The Library of Congress

https://www.flickr.com/photos/library_of_congress/

With over 20,000 images, this Flickr profile should be among your favorites. Full of newspaper covers and posters, very well collected.

The British Library

<https://www.flickr.com/photos/britishlibrary>

The British Library released over 1 million scanned pages from 17th to 19th century books, all available on Flickr under public domain. Good for designers or for lovers of ancient drawings.

The U.S. National Archives

<https://www.flickr.com/photos/usnationalarchives/>

Established in 1934 by President Roosevelt, these archives of over 12,000 photos will bring you the history of the United States. What I liked the most is the World War II section.

New York Public Library

<https://www.flickr.com/photos/nypl/>

This is a wonderful set of photos about New York's history, with 30 well organized folders. Check the Dodge and Chrysler models, they are wonderful. And don't miss The Statue of Liberty section!

New York Public Library Digital Collections NEW

<https://digitalcollections.nypl.org/>

This is an immense database of over 800,000 images coming straight from New York and United States history. Well organized categories, and photos of incredible quality, make this one of the best websites ever about the history of the US.

The National Archives UK

<https://www.flickr.com/photos/nationalarchives/>

This is the United Kingdom account on Flickr, with over 20,000 photos from history, not only about the UK but also about their other confederate countries all over the world. Check the Artwork section, it's something stunning.

National Library of Ireland

<https://www.flickr.com/photos/nlireland/>

This Flickr profile has around 1,300 photos of Ireland's history. Always check the license on each image.

State Library of Queensland

https://commons.wikimedia.org/wiki/Category:Images_from_the_State_Library_of_Queensland

This is an incredibly rich collection of photos about the history of Australia, with actually more than 55,000 photos collected. Absolutely incredible to check.

Library Company of Philadelphia

<https://www.flickr.com/photos/library-company-of-philadelphia/>

Philadelphia's Library Company offers a fantastic view on American history through the images of 17th, 18th and 19th century. A lot of these images are about the Civil War. But remember, use only the photos with the text "No Copyright Limitation".

UBC Library Digitization Service

https://www.flickr.com/photos/ubclibrary_digicentre/

As with the other libraries, always check images rights before downloading them. There's a selection of maps, World War I photos, manuscript covers and business cards.

National Library of Norway

https://www.flickr.com/photos/national_library_of_norway/

Typical photos of Norwegian history, with many classics. Around 3,000 photos shared in 130 albums, all in the public domain (but check license for each file!) Descriptions are sometimes in Norwegian, but tags are in English.

Museum of Photographic Arts

<https://www.flickr.com/photos/mopa1/>

This is something special, from the Museum of Photographic Arts of San Diego. You will find profile photos of people (love the Indian of America photos), space, documents and machinery.

SMU Central Universities Libraries

https://www.flickr.com/photos/smu_cul_digitalcollections/

This Flickr account includes the public domain photos coming from the six Central University Libraries, mainly about ships, sport events and postcards, plus many photos from Texas and Mexico, taken around the 20th century.

PicDrome

<http://www.picdrome.com/page/gallery/>

PicDrome has a few hundred public domain photos, but is a collection which grows month by month. Once inside you can find many surprises.

Little Visuals

<http://littlevisuals.co>

If landscapes are your bread, then you can't miss this site, which is very similar to Unsplash, with weekly images that can be downloaded by pressing one button.

Foodies Feed

<https://foodiesfeed.com>

This is a smart collection of food photos, really well made if you work in this field. All pertaining to public domain.

Fancy Crave

<http://fancycrave.com>

Every day the admin of this site adds two new public domain images to the site, all made by a network of photographers that want to get some feedback.

ISO Republic

<http://isorepublic.com>

This website has a good selection of public domain photos, shared in 8 categories.

Phototeria

<http://www.phototeria.com>

You can find a lot of stunning public domain photos on this website, including the most searched categories. Different.

Vintage.com

<http://viintage.com/genre/free-vintage-public-domain-images/>

Vintage.com has a section devoted to public domain images, where you can find just 40 old advertising pages ready to be downloaded and used the way you prefer.

JéShoots

<http://jeshoots.com>

Photographer Jan Vasek has put at your disposal all his photos, with public domain license, organized in 4 categories.

Snappy Goat

<https://snappygoat.com>

This site provides almost 14,000,000 public domain images. Every day you can find a different theme on the homepage, or search for your own keyword.

Barn Images

<https://barnimages.com>

Launched together by two Latvian photographers, this site offers new images each and every day, all in the public domain.

Good Free Photos

<https://www.goodfreephotos.com>

This site offers a good selection of public domain photos, and many are about travel and geography.

Startup Stock Photos

<http://startupstockphotos.com>

If you need photos about office, startups and business people in general, there's nothing better than this site, offering you public domain photos only.

Old Book Art

<http://www.oldbookart.com>

This site has unique public domain images, around 4,700 right now. Good selection.

DesignerPics

<http://www.designerspics.com>

Jeshu John is an Indian designer who needed more free quality photographs. So he decided to offer people all his photos for free.

Open Clipart

<http://www.openclipart.org>

All the clipart included on this site are in the public domain, meaning you can use them in every way you want, also commercially.

Clker

<http://www.clker.com>

This is another big and always updated collection of clipart in the public domain.

WP Clipart

<https://wpclipart.com>

A database of over 77,000 clipart pictures at your disposal, with all files pertaining to the public domain.

US Federal Government Documents

Search for Government Photos and Docs

<https://search.usa.gov/search/images?affiliate=usagov&query=>

A search engine for US Government photos and documents, very easy if you know what you are searching for.

Flickr Government Photo Stream

<https://www.flickr.com/groups/usagov/>

Images from the US Government, about the USA country.

Internet Archive's USA Government Documents Library

<https://archive.org/details/USGovernmentDocuments>

A great archive of US Government documents you can use for your own projects.

National Archives

<http://www.archives.gov/research/search/>

The National Archives catalogue, very extensive.

U.S. Fish & Wildlife Service National Digital Library

<http://digitalmedia.fws.gov/>

All about fish and wildlife of the United States, fundamental if you are creating anything connected to animals.

U.S. Department of Agriculture Image Gallery

<http://www.ars.usda.gov/News/docs.htm?docid=23559>

For projects connected to agriculture, this is a key portal with all the useful information you may need.

National Park Service Digital Image Archives

http://www.nps.gov/pub_aff/imagebase.html

If you need information about USA National Parks, this is the best website.

NASA Images

<http://www.nasa.gov/multimedia/imagegallery/index.html#.U7ROm7GiWKI>

No space image is great if it doesn't come from NASA. There is an extensive database of images.

SpaceX Photos

<https://www.flickr.com/photos/spacex>

All the SpaceX photos have been placed on public domain by NASA, directly on this Flickr address. You can choose whatever photo you want, and use it the way you like.

US Forest Service Fire Effects Database

<http://www.fs.fed.us/database/feis/index.html>

All about forests and fire effects.

NIST Dictionary of Algorithms, Data Structures, and Problems

<http://www.nist.gov/dads/terms.html>

If you need data, this is your best website to find it.

Centers For Disease Control and Prevention

<http://www.cdc.gov>

Any disease, current or past, has been tracked by this website, full of information.

Federal Emergency Management Agency

<http://www.fema.gov/>

USA emergencies are tracked here. Latest information are about latest hurricanes. Full of information.

National Transportation Safety Board

<http://www.nts.gov>

Everything about national transports, including press releases and pamphlets in the “Publications” area.

National Oceanic and Atmospheric Administration

<http://www.noaa.gov>

All about the ocean and atmosphere is inside this website. Very useful.

US Geological Survey

<http://www.usgs.gov>

On this website you will find everything about planet Earth, including earthquakes, hurricanes, landslides and so on, with a lot of details.

CHAPTER 3

WHAT 2020 BROUGHT US

After years and years of no news on the public domain side, finally 2019 and 2020 brought a big wave of fresh air, because the discussed Sonny Bono Copyright, wanted by Disney to protect its Mickey Mouse, is finally expired.

And now, 2020 brings us all the works published in 1924 that have no more copyright, and there are great titles I will list here, with the download links.

BOOKS

[Here are all the books](#), and [some left out](#), that were moved into public domain in 2020.

Here is [a list of 45,781 books available in HathiTrust Digital Library](#) to check. If you want to download them, [here is training](#) but you need paid software (and I don't know if it still works!)

Some of the most famous are:

- A Passage to India by E. M. Forster
- The Man in the Brown Suit by Agatha Christie

- Poirot Investigates by Agatha Christie
- Mark Twain's Autobiography
- Tarzan and the Ant Men by Edgar Rice Burroughs
- The Land That Time Forgot by Edgar Rice Burroughs
- The Most Dangerous Game by Richard Connell
- Twenty Love Poems and a Song Of Despair by Pablo Neruda
- The Dream by H. G. Wells
- Bang-e-Dara by Muhammad Iqbal
- My Further Disillusionment in Russia by Emma Goldman
- The Gift of Black Folk by W.E.B Du Bois
- The Rats in the Walls by H.P. Lovecraft
- The Magic Mountain by Thomas Mann
- Billy Budd by Herman Melville
- In Our Time by Ernest Hemingway (preliminary version)
- Something Childish And Other Stories by Katherine Mansfield's
- The Box-Car Children by Gertrude Chandler Warner
- The Old Maid by Edith Wharton
- When We Were Very Young by A. A. Milne
- The Constant Nymph by Margaret Kennedy
- Some Do Not... by Ford Madox Ford

MOVIES

If you decide to download these, and resell them, remember to remove any new screen added to old versions (intros, especially.)

Sherlock Jr., with Buster Keaton

https://archive.org/details/MyMovie_20190318

The Navigator, with Buster Keaton

<https://www.youtube.com/watch?v=tXPhzEfHf58>

Girl Shy, with Harold Lloys

<https://archive.org/details/girlshy>

Hot Water, with Harold Lloyd

https://www.youtube.com/watch?v=xk2O6xQ-5_A

Shorts, with Buster Keaton

- A mix of Buster Keaton Shorts

<https://archive.org/details/BillSpragueCollectionBusterKeatonShorts>

- Find all the other titles on this web page, and then search them on Youtube and Archive.org.

<https://retrofilmvault.com/public-domain-films/public-domain-buster-keaton-shorts.html>

Shorts by Laurel and Hardy

- The Stolen Jools
<https://archive.org/details/THESTOLENJOOLES>
- Love Em And Weep
<https://www.youtube.com/watch?v=LY7sQb5DXBs>
- Home Movies
<https://www.youtube.com/watch?v=PKa4N9iCTP8>
- Just Ramblin Along
<https://www.youtube.com/watch?v=TR9zhwDJS3A>
- Stan Laurel Mud & Sand
<https://www.youtube.com/watch?v=PR8P97aNTB4>
- Stan Laurel Orange and Lemons
<https://www.youtube.com/watch?v=k4RF515hkel>
- Two Tars
<https://www.youtube.com/watch?v=NTF1OFykQAg>

Shorts by Our Gang (later known as the “Little Rascals”)

- [Go to this page](#), and you can search for 1922, 1923 and 1924 movies. Pay attention, as 1925, 1926, 1927 and 1928 are not yet in public domain.

Stupid, But Brave, with Fatty Arbuckle

- Impossible to be found, [only available on a DVD from Amazon](#).

America, with D. W. Griffith

https://www.youtube.com/watch?v=XZdiUVb_um8

Isn't Life Wonderful, with D. W. Griffith's

<https://www.youtube.com/watch?v=BOIFF1ZV2ME>

White Man, with Clark Gable (**Lost forever!**)

Forbidden Paradise, with Pola Negri

- Only available on Amazon, [at this link](#).

Peter Pan (First movie adaptation)

https://www.youtube.com/watch?v=4bNLJG_Kkug

He Who Gets Slapped

<https://archive.org/details/HeWhoGetsSlapped1924>

Greed, with Erich von Stroheim

<https://www.youtube.com/watch?v=40KOxkqh1u4>

Dante's Inferno (silent version)

<https://www.youtube.com/watch?v=tzoYoiM0VJo>

The Thief of Bagdad, with Douglas Fairbanks

<https://www.youtube.com/watch?v=fQ8KCfCu23I>

Here is a list of **American movies of 1924**, but before selecting one, please do a research to comprehend if the movie is yet in public domain:

https://en.wikipedia.org/wiki/List_of_American_films_of_1924

MUSIC

IMPORTANT! You can't use this music as-is, but only research the original songbooks and play them on your own, the way you like with your favorite instruments.

All this music from 1924 entered Public Domain:

https://en.wikipedia.org/wiki/1924_in_music

Between these, the most famous are:

- “Lady, Be Good!” musical by George and Ira Gershwin’s (It includes “Fascinating Rhythm”, “Oh Lady, Be Good,” “Irving Berlin’s “Lazy”” and “What’ll I Do”)
- “Alabamy Bound”
- “California, Here I Come” by Al Jolson
- “Does the Spearmint Lose Its Flavor on the Bedpost Overnight?”
- “I’ll See You in My Dreams”
- “Everybody Loves My Baby”
- “How Come You Do Me Like You Do?”
- “It Had to Be You”
- “Nobody’s Sweetheart”
- “See See Rider”

- “Somebody Loves Me”

Classical music like:

- George Gershwin’s Rhapsody in Blue
- Erik Satie’s ballet Relâche
- Jean Sibelius’s Symphony no. 7
- Arnold Schoenberg’s opera “Die Glückliche Hand”
(The Hand of Fate in English)
- Giacomo Puccini’s Opera Turandot

And more songs I don’t know and never heard before, like:

- “I’m A Little Blackbird Looking For A Bluebird”
- “Why Did I Kiss That Girl?”
- “Let Me Linger Longer In Your Arms”
- “Where The Lazy Daisies Grow”
- “A New Kind Of Man With A New Kind Of Love For Me”
- “Drink! Drink! Drink!”
- “Prince Of Wails”
- “When My Sugar Walks Down the Street
- “Doo Wacka Doo”

There are more materials available, the problem is finding them in a downloadable format, because many got lost or

damaged over the years, and some are instead difficult to be found. In some cases, you will find them on YouTube, played from old LPs.

CHAPTER 4

PUBLIC DOMAIN MONEY MAKING METHODS

METHOD 1 - CREATE EBOOK COLLECTIONS FOR KIDS

This is a great method because nowadays kids read less than a few years ago. I remember I spent countless summers, when I was 8 to 10 years old, reading all the books with Nancy Drew and the Hardy Boys. And I still remember them today, like it was yesterday.

Kids have the big chance now to be able to bring with them a big number of ebooks, by uploading them on their cell phones, or simply by using a tablet or a computer.

The kids ebook market is literally exploding nowadays, and the good thing is you can become a part of this, by creating ZIP packages including ebooks for kids to resell over Etsy. Think about it for a while. It's easy money coming to you every month.

I personally know a guy that by using public domain stories is making \$50 per book per month. It's \$600 per year for a single collection of books in digital format. And

he's selling that on Kindle marketplace for \$0.99, getting a very low commission.

You can find some good ideas on these websites:

<https://ufdc.ufl.edu/juv/all>

http://www.gatewaytotheclassics.com/browse/authors_browse_all.php

https://www.goodreads.com/list/show/11877.Best_Children_s_Books_in_the_Public_Domain

<http://www.oldfashionededucation.com>

https://www.childrensbooksonline.org/library-complete_index.htm

And you can find those on Gutenberg or Archive.com, after checking they pertain to public domain (on Archive.com, you can rarely download books if they are not in PD!)

For example, on the first website of the list I've found three books of Aesop fables that will be great sold together, also with other fables from other authors. It's very simple, and

in this guide you have a lot of websites to check to find the best books for children.

On Etsy you won't find any competition, do it and you will count on a passive income for years and years. And you can sell the collections for \$1 per book on the inside.

METHOD 2 - SELL PHOTO PRINTS AS CANVAS

Selling photo prints as art means printing them on a canvas to allow people to showcase them in their house or office. This is a service you can offer for people that desire good quality photos that you can take straight from public domain.

You can print old-time photos of cities, special places, wars, famous people from the past, cars, trains, motorcycles, and much more. Or new photos from [Pexels](#), [Pixabay](#) or one of the many websites you can find on the list included in this guide.

On a website like Canvas Champ, at <https://www.canvaschamp.com/>, you can find a lot of formats in different dimensions you can get for a very good price, especially if compared with other famous websites around. Canvas Champ has printed over 2 million canvas, and has an outstanding 99-years guarantee.

The first step is choosing your size between the available ones, then you upload your photo. You select your desired size (it will take some time to change it on the fly, so it's better you choose the size before!)

Then you have to select the wrap and the border. Leave the wrap at 0.75, the default choice. The great thing is the border is free, and you can choose the way you like between the three options. I prefer the first, “mirror image”.

You can also choose frames, but the price will skyrocket, so depends on you and on the final price you want to ask. Consider more is high, more is difficult to sell. I will proceed without any frame selected.

Leave hardware and finish as is, and move to options. If you want a better final result, you can laminate your print for \$4.99. This option adds more beauty to the final image. There are also some retouching options and a few more details you should avoid because you don't need any photo fix.

At the end, when you see no buttons around, look at the top right section of your screen for the green “Add To Cart” button, that will show you the final price you have to pay.

Finish by selecting the shipping cost. The \$9.95 option for around 10/12 days of shipping is a good choice to avoid getting a price too big to ask your customer.

This way for a 24”x36” canvas print, I will spend \$37. If

you buy the same on Vistaprint, you will pay \$113.85. So if you sell this at two times the price, for \$74.95, you will have a good and competitive price only a few companies can afford.

With this method you are not required to get these canvas printed and collecting dust. You only print what you need, exactly when you get the order, so that your customer can pay you before you pay the print.

Focus on one style of images only. A specific category, for example (girls, cars, trains, motorcycle, nature, animals, landscapes, cities or famous people, wars, or history to name just a few), or choose the same style for your photos.

METHOD 3 - CREATE PUBLIC DOMAIN CALENDARS

There are countless events and subjects in our history. And they deserve to be printed on a calendar to remember that time again.

If you know me very well, you will know I released Calendars Empire in two versions, because calendars sell very well, especially if they are customized with difficult niches to find on the market.

The website I use for printing calendars is Create Photo Calendars, available at:

<https://www.createphotocalendars.com>

The prices of calendars are \$12.50 on “Create Photo Calendars”, which is the most advertised site where you can sell your calendar for \$20 and earn \$7.50 for each one you sell. They pay you directly and they have an internal store where you can sell your calendars or redirect people for purchase. Check for coupon codes to discount calendars on the home page.

Try to collect 13 public domain images on a folder, then open these one by one, and in a few minutes you will have your calendar ready!

Here is a bonus video I recorded for you:

<https://youtu.be/bqm8hCv2esk>

Let your creativity flow, and you will see how many great calendars you can create from zero, and sell over Etsy. Advertise them heavily on Pinterest, Instagram and Facebook Groups, and you will see many sales coming in.

METHOD 4 – DRIPFEED KINDLE METHOD

If you have read about the first method in this book, you have seen how bundles work. You package some books of the same author, and you proceed selling them for a low price.

In this way you will get what I call “drops” of \$0.99 sales, but they add up pretty fast. Consider that on Kindle marketplace, if you sell for \$2.99 per bundle, you will be able to put in your pocket around \$2.00. And drop by drop, collection by collection, you will be able to build a treasure. If instead you sell for \$0.99, you will get \$0.35 per sale.

The key for you is finding existing bundles who have a lot of requests, and good Best Sellers Rank, and do the same but with lower price.

There's one guy I know personally that just creates bundles of public domain books, and sells them for less than competitors (at \$0.99). In this way he can pocket \$50 per month in commissions that become \$600 over one year. Like a drop, that becomes a lake after a while. And this for one single book. Imagine how much you can get with 10 or 100.

Create bundles of the same author books, and you will be able to sell them with ease. The only problem is that you need to add something to the book, like images (you can get them created for you on Fiverr for \$5) or comments to the text (you can write notes after every chapter, for example.)

The main categories I suggest for building those bundles of ebooks are those:

- Action
- Thriller
- Fantasy
- Love
- Historical fiction
- Short stories

In this way you will have many possibilities on the top genres. To get a superb cover for a bundle, you can get your one at this link:

<https://www.fiverr.com/dhananjayaefec/design-kindle-3d-box-set-ebook-dvd-cd-cover-from-your-existing-2d-book-cover>

This is the best one I've ever found.

Try to focus on one bundle per week, at least, and you will see results.

METHOD 5 - PUBLIC DOMAIN BEER COASTERS

One really good project you can start with public domain images is creating a collection of beer coasters for pubs, bars and restaurants. Public domain has a lot of images that are good for these shops.

On Vistaprint you can get coasters printed from \$1.00 each to \$0.75 each, depending on quantity. For example, for 20 pieces you will pay \$1.00 each. For 100 coasters, the price is \$80.

Here is the link for you:

<https://www.vistaprint.com/photo-gifts/coasters/paper-coasters>

You can sell these bringing some random proofs to your nearest bars, pubs and restaurants, or creating a mini-site with examples, prices and creation/shipping times. Then add an order button and you're ready to go.

For example, you can place a public domain photo on the background with the restaurant name over, and the phone number, address or their website.

Consider that in the price you ask you should include the time you use for creating the “master”, the first image to get printed. Then, when you order from Vistaprint, you can enter their address for the shipping (as you will be paid before.)

Consider that on Vistaprint you can open a Reseller account (look at the upper right side of the screen). There's a free option, and a paid option offering discounts on merchandising.

Here you can find some beer images from public domain:

<https://pixabay.com/images/search/beer/>

<https://www.pexels.com/search/beer/>

<https://archive.org/search.php?query=beer&and%5B%5D=mediatype%3A%22image%22&page=2>

Just for giving you an idea, but you have hundreds of websites to find good images, and they are all on this guide.

METHOD 6 - PUBLIC DOMAIN MYSTERY BOXES

This step requires a lot of work on your side, but can give incredible results in the long run. It's like having a classic membership, where you ship a box with materials you create with public domain images, movies, pamphlets, advertising prints, and much more.

For example, you can create a box that costs \$50 per month including shipping that contains:

- 5 postcards of old advertising.
- 1 DVD with 2 movies OR USB Stick.
- 1 Audio CD or USB Stick with songs.
- 1 poster with a good image from the past.
- 1 custom mug.
- 5 self-adhesive sheets.

It's just an example, you can play with a lot of different custom products and photo prints (there are a lot on [Vistaprint](#))

There are countless people who love old time things that remember their past, and that have no way to get them, or no knowledge to find them online.

You can also start an affiliate campaign to move people to promote your membership, if you want. In this way you can count on people who already love your content, and who will be happy to pocket some commissions.

All you need, for my opinion, is a domain name, hosting to install Wordpress and a plugin like Simple Membership, that is totally free to download and use:

<https://wordpress.org/plugins/simple-membership/>

You can decide to launch the membership as digital, so no queues to the post office for you, just files to download, or physical so that people can receive awesome collectible stuff they will love.

Another opportunity is to open a membership with mystery boxes about a topic, as I told you about old cars (think about how many images, books, ads and movies include cars), about wars (World War I, World War II and everything else) and many other things as well.

METHOD 7 - RECORD SHORT DOCUMENTARIES

I did this only two times, for my old elementary school. There are school all over your country who need something to watch about:

- History
- Geography
- Wildlife
- Plants, trees and flowers
- Stories told with images and videos
- And much more

So why don't you create short documentaries of 15, 20 and 30 minutes about one of the subjects you love more?

Doing this you can make money on Youtube, with ads, and grow a huge channel, or you can use them for a paid membership, apart using them for educational purposes. In Italy, at least, if you create things useful for schools and you don't ask the moon you will get paid.

When I was young, my mother was building in-person shows to tell about the life and curiosities of insects. She was doing that for free, because she wanted to educate kids on how important insects are for our world, and why

instead of killing them you can help them.

Nowadays I could build an entire 2 hours documentary on that, simply by checking her text. Instead you have all the world of public domain from where you can take information, even up to date if you consider any research done by the government is free and usable too, even if it was completed yesterday!

If you consider the audience that will watch that documentary, you can include enough information to make it suitable for them. If made for elementary school, for example, you can use a less polished language. For high-school or universities you have to add a lot of details that make the documentary interesting.

You can use public domain images in slideshow, pieces of public domain videos, information taken from books, and much more. This could become a full-time job for you.

METHOD 8 - PHOTO BOOKS FOR FANATICS

Photo books are awesome, I love them and I bought countless of them about Japan. One day I will go to Japan, but until that day I will see it on book pages, from photographers who were able to see it before me.

There are a few categories that are extremely good for photo books, and they are:

- Cars
- Motorcycles
- Trains
- Airplanes
- Cars, Motorcycles, Trains and Airplanes Ads
- War vehicles

You can organize your photo book by brand, by year or by period, to create a lot of versions. Obviously, I don't suggest to print those books from KDP, for the high prices you will pay for photos, but on a site like this:

<https://www.vistaprint.com/photo-gifts/hardcover-photo-books>

If you search the web you can find some good offers and coupons around, but if you are really brave, you can get your photo books printed in China for a few dollars. For example, after testing the market, you can decide to move orders from US/UK/Canada/Europe/Australia to China, where you can get a huge photo book done for \$5.

On the websites I added in this precious book you will be able to find a lot of photos of any type, vertical or horizontal, that are good to be mixed up to create something unique. People love photo books on these subjects.

METHOD 9 - CREATE FIVERR GIGS

If you want to help others, and get paid to do so, creating Fiverr gigs could be a great idea. Or also creating a freelance website could be, depending on where you want to drive traffic.

Some huge Fiverr gigs that are still missing, or not properly done, are the following:

- Photo pack (I search 10 photos from public domain for you.)
- Free books research (I find you 5 books on the subject you specify from public domain.)
- Soundtracks package (Offering 5 free soundtracks for you to use in your projects.)
- Custom print-on-demand template (I will create one print-on-demand template for you.)
- I will make a custom research on public domain for you.

These are just some ideas. Consider you can mix and match techniques with research. For example, you can find on public domain some photos for photographers, or some photos of weddings.

You need to touch on different niches, and different angles to sell better. Jumping into niches everyone else has already jumped into gets you nowhere. Be creative and create a lot of gigs or services.

Use example photos, book titles and everything you can add to make your gig better than the others, and instantly likeable by the public. Sometimes I end up avoiding tasks or books only because the author didn't pay much attention to the cover.

Advertise these services on social media, FB groups, Quora (answering public domain questions), Reddit, and other places as well.

METHOD 10 - CUSTOM SANTA'S LETTERS

This method made some people rich over the web, so why don't you jump on this train? Creating Santa's letters is pure fun, and you know you will make people happy.

Before starting, create your template with old public domains photos of Santa. Create at least 5 or 6 different designs, for boys, girls, families and adults.

All you need is [Canva](#), very easy and effective like a few. Open it, choose your paper size in inches, and create your design. You will need a border (Canva has a lot of them!), a couple of images and some good fonts.

Here you can get some ideas on how to create your final template:

<https://www.thespruce.com/send-free-letters-from-santa-claus-to-your-child-1356262>

You need space to insert the kid's name, or family/adult name, and then you can create a classic text to use for kids or change the way you like. This will help you to make your job faster.

Consider that nowadays there are a lot of services able to ship your letters without needing to move to reach a post office, like this one:

<https://www.mailform.io/lp/send-letter-online>

Find the cheapest one, select your price, and start your business. From October to December you will see a boost in your orders, and you can sell these letters on Etsy, or on a portal you can build with Shopify.

It's rewarding, and I know very well these letters are hot all year around, because people tend to buy them before the season hits.

CLOSING NOTES

Thanks again for your purchasing Public Domain Empire 3.0. This has been a wonderful trip through our past, something exceptional done through extensive research, that becomes even more tricky every year.

If you have questions, don't hesitate to contact me at:

info@alessandrozamboni.com

Please try to read this guide first, and then a second time applying the method you prefer until you start seeing results. When you do that, start with another method while you keep the first one running!

Have a great time, with public domain empire!

Thanks so much, and see you soon!

Alessandro Zamboni