

INTRODUCTION

Hello and thanks again for buying this second offer in the “Public Domain Empire” funnel. In this guide I want to talk about the best thing I found in public domain, and specifically cookbooks and recipes, an avalanche of content that can really help you in creating a new business in one of the hottest niches of the last few years.

As you will see in my “Cookbooks Empire”, if you bought it, I’m a fan of cooking and I also have a recipe site and a few books released in Italy. Public domain has an incredible collection of ready recipes, some coming straight from US history, others a little more recent. The most important thing is that recipes never change over time.

Yesterday I did a breakfast recipe I found in a 1922 book by a slave girl who was working on a cotton plantation, and it was very tasty and easy to do. This niche is great to discover, and even better if you decide to build a business around it.

Thanks so much and see you,

Alessandro Zamboni (puck82@gmail.com)

CHAPTER 1

WHERE TO FIND COOKBOOKS AND RECIPES

Cookbooks and recipe books in the public domain are pretty easily found all over the web. The curiosity is that most recipes were called “receipts” in old books.

The first and best site that I continue to visit for new books and ideas is “[Vintage Cookbooks](#)”, a real gem to keep in your browser’s favorites. Inside this site you can find a lot of public domain cookbooks, from pre-1800 to 1939.

Apart from these, there are two sections you can’t miss. The first is “Children’s Cookery”, with books about recipes for kids. The second is “Ethnic Cookery” that includes some books about French, German, Italian, Asian, Swedish and international recipes.

Another excellent site is “[Feeding America](#)”, a project by Michigan State University where you can find 76 public domain books, all from the late 18th to early 20th century. All these books were influential in the history of the American way to cook and prepare recipes. There’s also a [glossary](#) to understand terms that we don’t use anymore, or that are just more difficult to be found.

Here you can find a collection of [130,000 public domain recipes](#). It's a website, and the recipes are categorized by type. You can surf them alphabetically, and there isn't a search button, but there are so many recipes that this is a goldmine of information. The same recipes are also available as an [Android app](#).

[“Wellcome Library”](#) has a huge selection of 307 historical recipe books. This library gives you books but they want to receive attribution if you use recipes from their books. So remember to add a link back to their site, or from the page where you found the book. One of the [most curious books](#) I've found there was written in 1621, so it is 396 years old. Pretty young, huh?

Louis Szathmary was a Hungarian chef at “The Bakery” restaurant in Chicago. Over the years, he found and accumulated a humongous collection of over 4,000 cooking pamphlets. At [“The University of IOWA Libraries”](#) there's a collection of 100 of these books. [Here there are another 8](#), plus an additional [11 books](#).

[“Texas Tech University”](#) has a collection of 137 books with recipes and cooking information, a good collection worth exploring.

The “Indiana University Library” and “Indianapolis Public Library” decided to create, in 2010, a collection of cookbooks coming from churches, synagogues as well as community organizations called [“Service Through Sponge Cakes”](#), with 88 different books.

Library of Congress has a collection of over 170 recipe books in its [“Gastronomy Books Collection”](#), Inside it you will find a lot of rare and interesting books, with some of them coming from the 16th century.

Another 100 great cookbooks can be found on [“Virginia Tech's History of Food & Drink Collection”](#), all from the 18th and 19th century, including many about culinary arts.

[On this website](#) you can find a collection of 1,450 public domain cookbooks. Some interesting sections are “Cookbooks for Men” and “Regional Cookbooks”, difficult to be found elsewhere. Here instead you can grab [6 Jewish cookbooks](#), always in the public domain.

Then there is [Project Gutenberg](#), that lists just a few cookbooks and nothing more.

Finally, the classic [Archive.org](#). Carrying out a search for cookbooks we get 3,443 results. Here especially, like in all the other sites, you have to check copyright information from book to book, to avoid licensing problems. That's why books are all mixed up. Generally there is copyright information right below the book preview. Probably, on the "[Cookbooks and Home Economics](#)" collection you will find more public domain ebooks.

CHAPTER 2

PHOTOS TO USE IN COOKBOOKS

Whichever way you decide to use the public domain cookbooks or single recipes, images are a fundamental part of the process, as they can help you give an idea to readers of what the final recipe should look like.

For this reason I found for you the best free resources to download cookbooks/recipes images. Here we go!

- Pixabay
https://pixabay.com/it/photos/?image_type=photo&cat=&min_width=&min_height=&q=food&order=popular
- Free Food Photos (Free use with attribution link)
<http://www.freefoodphotos.com>
- Pexels
<https://www.pexels.com/search/food/>
- FoodEverest
<http://www.foodeverest.com>

- Raumrot “Food Images”
<http://raumrot.com/image-category/food-images-free-f-or-commercial-use/>
- Life of Pix
<http://www.lifeofpix.com/search/food>
- Foodie’s Feed
<https://foodiesfeed.com>
- Kaboom Pics
<http://kaboompics.com/category/food>

Here are some PAID SITES, in case you can’t find what you are searching for on the free sites. They are not cheap, but you get better photos.

- Stock Food,
<http://www.stockfood.com>
- Fab Food Pix,
<http://fabfoodpix.com/default.asp>
- Foodies Feed Premium,
<http://premium.foodiesfeed.com>

- FreeDigitalPhotos “Food and Beverages,”
http://www.freedigitalphotos.net/images/food_and_drink_g32.html
- The Picture Pantry,
<http://www.thepicturepantry.com>
- Funky Stock “Food Photos,”
<http://funkystock.photoshelter.com/page2>
- ImageSource “Food and Drinks,”
<http://www.imagesource.com/categories/food-and-drink>
- Shutterstock Food Photos,
https://www.shutterstock.com/search?searchterm=food&search_source=base_search_form&language=it&page=1&sort=popular&image_type=all&safe=true
- Fotolia “Foods,”
https://us.fotolia.com/search?k=recipe&filters%5Bcontent_type%3Aall%5D=1&search-submit=Search

You can search the exact recipe name, a single ingredient or a cooking technique. That’s the power of images!

CHAPTER 3

WAYS TO MAKE MONEY WITH COOKBOOKS AND RECIPES

Cookbooks, as with other public domain resources, have different ways to be turned into cash, and here we will see the best ones.

METHOD 1 - Create a Kindle eBook

Amazon doesn't accept PLR content, but instead accepts public domain, but only if it satisfies a few points, that are listed here:

https://kdp.amazon.com/en_US/help/topic/G200743940

In short, it's better your book is not the same as the classic public domain version. It should have improvements, like personal annotations, 10 or more illustrations relevant to the text or translations. So before starting, bear these steps in mind, as they are important to get your book accepted after uploading.

Before starting, there are a few rules you must never forget when it comes to cookbooks:

1) Measures

Measures must be set to one type only. The world makes us different from population to population, so there are grams, ounces, pints, liters and so on making a real mess in recipes and cooking them perfectly. So if you select different recipes from many public domain cookbooks, pay attention to this thing.

If you are launching a book in the US, UK and Europe it is better to have ready a cooking ingredients conversion page, like this one:

<http://www.convert-me.com/en/convert/cooking/>

Because the ingredient systems used in the US and the UK are totally different from the ones used in Italy, for example. That converter will help you out: you have to select the ingredient and enter your desired quantity in your format to get all the others. Easy and fast.

About measures, there's another important thing to remember. Commonly, recipes are made for 4 people. If you have to change recipes, be sure to divide ingredients

in the right way (spices, for example, are not to be divided but reduced.)

2) Ingredients

Ingredients are the key of every good recipe. Here you have to be sure to use only the ingredients you will find in a supermarket, or in a specific website you will pass to your readers. If your recipe needs some “charoli” (that’s an Indian spice), it’s better you find an alternative, or you give a place where you can find it, as your readers will go crazy trying to find it and in the end will leave your book to gather digital dust on their Kindle device.

That’s why I always recommend to keep the ingredients list free from what I call “daunting ingredients” or to point the reader in the right direction of the websites selling them.

3) Glossary and Index

At the end of your book, you should add a glossary of terms that some of your readers could have doubts about. This is a useful thing that modern books include, but eons ago, when public domain books were written, there wasn’t any glossary at the end.

A table of contents and an index are useful to find recipes in a snap. Prepare one in alphabetical order to put at the end of the book (index), and one in order of recipes at the start of the book (table of contents.) In some cases I've also seen an alphabetical order list of ingredients, if you want to make something great.

Preparing The Book

This is the phase in which you have to order all your recipes before writing them inside your eBook. We suggest you prepare them before the final writing, or you will lose a lot of time copying and pasting them up in your book later. Putting them in order before starting to write is fundamental for a good cookbook.

Start your book with the disclaimer and a table of contents with at least the sections of your book. If you want to do a good thing, jot down all the recipes in the right order.

Then we love to put a blank page that we call "Section Opener" and that has the name of the following recipes section:

- Breakfast
- Snacks

- Appetizers
- First Dishes
- Second Dishes
- Side Dishes
- Desserts.

When it's time to add recipes, you have to think about your final book's design. How do you want your recipes to appear? If you want them exactly like in the PD book, that's ok and you can skip this section. If instead you want to make them more beautiful, here is an example from one of my books I sell in Italy. It's taken from the Google Docs document I used before the submission on Kindle.

CASTAGNACCIO



Quante volte avete provato a fare il castagnaccio, ma è rimasto duro o stopposo? E' facilissimo ottenere un castagnaccio di questo tipo, perchè poche persone controllano le ricette che condividono su internet o che pubblicano sui libri...

Questa è la mia, e ci sono voluti diversi tentativi per ottenere un castagnaccio morbidissimo e così buono che tutti vi chiederanno la ricetta!

INGREDIENTI:

500 gr. di farina di castagne,
1 litro di latte intero,
4 cucchiaini di zucchero
3 cucchiaini di olio extravergine d'oliva
1 manciata di pinoli e uvette

PREPARAZIONE:

Create un composto omogeneo e ben mescolato con gli ingredienti, partendo dalla farina di castagne, aggiungendo il latte, lo zucchero, l'olio e i pinoli con le uvette.

Infornatelo a 200° in una teglia tonda con carta forno, e avviate la cottura per 40 minuti.

Se volete, potete decorare il castagnaccio con alcuni rametti di rosmarino.

To make it easy, all you have to do is:

- Enter Your Recipe Title.

Be creative, use the right words but stay on a single line if you want our advice.

- Place Your Photo (if available)

Remember the right steps to select a photo for your recipe with the right permissions for commercial use.

- Enter Your Notes

If you want, for each recipe you can write something personal, like where you have taken it, if selected

from different public domain books, or why you like it, or the moment in which you created it.

- Ingredients

On the next page start with the ingredients. If there are not many we love to put them line by line, to make our page design serious and clean.

- Description

Be clear, use simple words and don't forget the important steps. This way you can turn the most complex recipes into something easier for your readers. Leave a space between one thing and the other, so that the recipe appears shared in clear steps. At the end of the recipe give some tips on how to customize it with extra ingredients, if you can.

This is the best way to compile a new recipe in your book. Continue adding recipes one by one until you finish the book.

Kindle Formatting:

When your book is complete and proofread, your last step is to create your Kindle file, ready for the upload and able to maintain the original proportions and pages look.

For Kindle formatting we always use Fiverr gigs, so we don't lose time. The best one actually is this one.

<https://www.fiverr.com/lyubomyr/format-and-convert-your-word-document-to-kindle-format>

This is a cheap service proofreading up to 80 pages for \$5. If you have more pages you have to pay more gigs. Included with the price there's a clickable table of contents (added value to avoid headaches), correct page breaks and the fact your final page on Kindle devices will be the same you sent in .doc format.

Try and be amazed by the final document you receive, ready to be uploaded on KDP.

Create a Wonderful eCover

In an international recipe book a cover is even more important than the recipes inside. Many, many times authors overlook this and sell no books, as the first thing customers will see is just your cover. So avoid using old covers "as-is". The best would be to create "old looking style" covers, but created with recent photos.

At first try to check the bestselling cookbooks before, to see how the best one covers look for paid books.

https://www.amazon.com/Best-Sellers-Kindle-Store-Cooking-Food-Wine/zgbs/digital-text/156154011/ref=amb_link_1?pf_rd_m=ATVPDKIKX0DER&pf_rd_s=merchandised-search-1&pf_rd_r=GT68WNW6SMBJJRYJCWAP&pf_rd_r=GT68WNW6SMBJJRYJCWAP&pf_rd_t=101&pf_rd_p=c0c93aa8-a2a5-401b-8974-241d11ad4036&pf_rd_p=c0c93aa8-a2a5-401b-8974-241d11ad4036&pf_rd_i=156154011

Take a peek into the categories to the left and check the background colors, font colors, the ingredients and the final look. You will see most of the time that the best designs are the easiest ones, not the elaborate ones.

There are a lot of things you may place on your book cover: at first think about your title. It must be short, catchy and written in bold font with stunning colors. If you want you can keep the original book one. In every case, it must be readable, or you will lose customers. Play with contrast between colors. Like black background and yellow title, or red background and white title. And don't forget to add the name of the country you are talking about.

Then think about your subtitle. It should be one line of text giving a hint about your book. Say something about your recipes, something only you know about them. Also about the fact they are part of history, coming from public domain.

Then add the original author's name of who wrote the book and write it in the second half of your front cover. But add also yours as "Adjusted by:", "Released by", "Fixed and Republished by:". In short, find your formula to show your name as well in a prominent location.

Finally, about the photo, there are multiple ways. A first cool idea should be to add the original book cover, adjusted for the times. Otherwise you can choose a single ingredient photo, or a final recipe photo, like most of the books for sale. You can buy it on [Fotolia.com](https://www.fotolia.com) for example, an optimal source. But ALWAYS check the rights before you buy.

Finally, remember your cover must look wonderful even if reduced to the size of a postage stamp, because on Amazon it will be seen that way, in a listing with other books. Make it shine and literally pop-out from the screen.

If you prefer to outsource it, here are some cheap services from Fiverr:

https://www.fiverr.com/pro_ebookcovers/design-an-eye-catching-ebook-or-kindle-cover-with-bonus

<https://www.fiverr.com/vikiana/make-you-a-cool-kindle-or-ebookboxcd-cover-just>

Plus two only about cookbooks:

<https://www.fiverr.com/designacover/design-a-ebook-cover-for-your-cookbook>

<https://www.fiverr.com/slzaara/design-ebook-kindle-dvd-covers-within-24-hours>

Kindle Submission

When you get your report back from proofreading, it's time to upload it to KDP.

To get started with this process, which is pretty fast, you just need to head over to <http://kdp.amazon.com> - where KDP stands for 'Kindle Direct Publishing' - and this is

where you can upload and manage your different titles.

Now you just need to sign up or login. You can use your usual Amazon account for this and the great news is that it's completely free. Amazon will take a commission for the sales of your book but there is no fee for setting up in the first place, which is great news if you don't have cash to invest.

Next, you just click 'Create New Title'.

From here, you then enter your title and a few extra pieces of information, such as:

- Book name
- Subtitle
- Series title
- Volume number
- Edition number
- Language
- Author
- Publisher
- Contributors
- ISBN (if you've purchased one)
- Categories

- Publishing rights (Here you must check your book is in public domain)
- Creating Your Listing and Cover Image

Most of these are self-explanatory. Some of these elements are going to have a big impact on how easily discoverable your book will be once approved. So take time to complete all the settings the correct way.

You need to carefully choose your category. You can select up to 2 browse categories, meaning your book will come up when people search in those areas.

Your main category should be:

Non-Fiction → Cooking

But take care to select your right one, that is inside the subcategory:

Regional & Ethnic [+ for more categories]

After category, there are also a few other things to select – such as age and reading age – pretty easy to set up as anyone can read cookbooks.

Now move onto the next step, which is to upload and preview your book content. Once you've taken a look and you're happy with the way it looks, you'll need to confirm your content rights.

This is also the point at which you'll be adding your cover created before. This is one of the most important factors when it comes to getting downloads as it's going to be what people look at along with the title and description when making their decision. This is also how you will stand out when people are browsing through different options.

Pricing and Royalties:

Finally, you need to enter your pricing and your royalties. Interestingly, you can choose to select 35% or 70% for your royalties – though the thing to keep in mind is that you can't choose 70% royalty above a certain price.

Choosing your price carefully is an important part of this whole process as it will impact on your turnover and your profit margins. If you're unsure how to go ahead, Kindle actually offers some support with its KDP Pricing Support service, here:

<https://kdp.amazon.com/help?topicId=A22DBITFA52H1S>

This can help you to identify how changing your price will impact on profits and sales. This takes into account factors such as your category, customer reviews and ratings, the book's best seller rank, your previous sales as an author, page count etc.

Another strategy is to compare your book with other books in the same category. How are they priced? Which ones sell best? Ultimately, it's worth experimenting in this area and bear in mind that you can change your price whenever you like. Anyway, if it is for me, I will never sell a book for 35% royalties, but only for 70%. Let the others work for pennies!

Kindle Select:

You have more options to monetize and distribute your book. You can enroll in Kindle Select for instance. If you do that your book will be entered into Kindle Unlimited and will be available for Kindle Owners' Lending Library. In these cases, you will receive different royalties depending on various factors. As a rule, you'll be paid a very small

amount of money each time someone reads one of your pages. The hope is that this will add up for you over time. The big restriction? To be eligible for Kindle Direct, your book needs to be exclusive to Amazon and you can't sell it anywhere else.

Conversely, if you become a bestseller, you might be chosen for Select without having to agree to exclusivity. If you're a really big player, you can even negotiate different agreements for Kindle Unlimited, though unfortunately these are exceptional cases.

If your book is enrolled in Kindle Select you'll also be more likely included in promotions – your book might even be free for a given period of time.

That may sound damaging (unless you opted for 35% commission) but it's actually a very good thing as it can increase your downloads, help you get more five star ratings and ultimately improve your position in the Kindle store.

This then leads to many more sales subsequently. While there are some downsides to Kindle Select, it's ultimately going to be worth experimenting with for most people.

METHOD 2 - Create a CreateSpace Book

Now that you got your first public domain book on Amazon Kindle, it's time to try their other publishing platform, [CreateSpace](#), made for creating paper books to resell on the Amazon marketplace.

With CreateSpace self-publishing has been made simple for anyone to do. What's more, it costs nothing to upload your book. You will only pay for copies of your book and you will make money when someone orders and pays for your book. So, there is no upfront charge for publishing on CreateSpace that you need to worry about. All you need to do now is plan it out.

Download Template

CreateSpace offers templates for book publishing in Word that you can use. But, you can use Word easily by setting up the page sizes correctly. If you're printing a 6x9 book, look in page layout, size, more paper sizes, and manually create a custom size of 6x9, set the margins based on how many pages your book is based [on the guidelines that CreateSpace provides](#) to take into account the bleed.

A simpler way to do it is to use a print ready PDF version made with [CreateSpace's PDF Submission Specification document](#).

The simplest way to accomplish this is to use the PDF version guidelines. You can write your book in Word using the templates provided or the directions on how to set up the margins and bleeds provided on the page above as a custom setup in Word. Then, save the manuscript in PDF format. Alternatively, you can use In Design to create the manuscript. An even easier way is to hire someone to do the layout for you.

Otherwise, use this service (I like to simplify... when possible!) This is a guy who creates your CreateSpace book for you, in PDF format ready for the upload. He adjusts your books and sets everything up for you for \$15 for each 80 pages:

<https://www.fiverr.com/darkcoderox/do-createspace-formatting-in-any-size>

Sometimes delegating our work doesn't save just our time, but saves us from stress.

Get an ISBN

This is a unique number used in the publishing industry to identify your book. This 9-digit number helps bookstores and libraries identify you. With CreateSpace you can provide your own, [which you purchase here](#) or you can use their custom universal ISBN service, which currently costs 99 dollars, or you can use a free one from them. If you don't mind CreateSpace being listed as the publisher of record, then it's perfectly fine to use their free ISBN service.

Note: The free ISBN assigned to you cannot be changed and can only be used with CreateSpace but this won't hold you back.

If you want to use your own imprint and publishing company you can easily do that by purchasing your own ISBN number. It doesn't take anything extra to start your own publishing company for your writing business. Simply choose a name, conduct a search, and consider getting an EIN for the business name. Nothing is wrong with self-publishing but if you do it this way you can say published by My Publishing Company instead of CreateSpace.

Gather Important Information

Once you have a finished manuscript, in the right format, you'll need to gather together the following information so that you can quickly fill out the information in the CreateSpace dashboard.

You'll need your title, the author name, book number if it's a series, publication date (can't be sooner than the date you upload it), ISBN, a well thought out description, an author's biography, know your book's category, keywords and more.

Let's talk about some of these factors more in-depth

Description

The description should be written by a copywriter for best results. You only have about 4000 characters to help your audience choose your book over someone else's.

You want to explain, in 3rd person, present tense, as if you're talking personally to the reader. Use emotionally charged, power words to grab their attention and remember, do not write this from the author's perspective.

Write it as if you're the publisher telling the reader more about the book to motivate them to buy it.

Author Biography

Often authors feel as if the Author's bio is harder to write than the entire book they're trying to market. It's uncomfortable and even embarrassing for many to feel as if they're bragging. But, remember, you aren't writing the bio as the author. You write it in 3rd person, otherwise it will seem as if you're bragging. Remember branding as you write the bio, because it needs to fit in with the genre of the book you've written.

Book Category

Picking your book's category is an imperative part of listing your book. You want your audience to find you. You get to pick one BISAC category along with five keywords. Research how your competitors have their books listed, especially if they're selling well. Notice whether the authors are well-known or not. The right category can make all the difference, take the time to choose wisely.

Keywords

This is a way that your audience finds you by typing in search terms that might lead them to your book. You'll need to conduct research on what will make the best keywords for your book. You have space for only five words so they are very important. Use commas between keywords without a space. Plus, don't use the same words that are already in the title and in other areas.

Price

Knowing how to price your book can be tricky. You'll need to understand your audience, what they'll pay for the type of book you've written for them, and how much you hope to make in residuals. Your book price should be in line with other books like yours or cheaper.

Book Cover

You'll need to upload your book cover based on the type of book you're publishing. Ensure that it meets all the technical requirements in terms of size and quality in addition to making sure it has a good eye-catching design. The size of the cover is based on the size of the book.

[You can find more information about that here](#). There is a great website here with a cheat sheet that you can use, but always check directly with CreateSpace because things do change from time to time.

Once you have these things gathered together you can upload your book faster and easier because you're ready with everything you need. But first, you must write a good book, have a great cover made, and get it edited.

Hire a Graphic Designer

If you're not a graphic designer, you'll probably want to hire one to create your book cover and any other marketing materials that you need. CreateSpace has very specific guidelines for book covers as well as images that appear within a manuscript. This information can change from time to time so it's best if you [get the information from CreateSpace directly to ensure that the information is up-to-date](#).

Edit

Don't skip the editing process. Most people cannot edit

their own work very well so it's important that you find someone that you can pay to edit, or someone you know who will volunteer to do it. However, it's very important whether you pay someone or not that they are familiar with the genre and have experience editing in the way that you want them to edit.

For example, if you've used creative spelling to help express an accent or education level of the characters you don't want an editor to fix that part. You want them to fix actual mistakes, or parts of the story that don't gel well so that they make more sense and push the story forward better.

Ask for Feedback

Beta readers are people who are fans of the genre and you. They will happily read every book prior to publishing for free. What's more is that they will give you feedback that can help you make the final version better. For example, perhaps a particular part of a chapter accidentally gets a name or date wrong; a beta reader might notice that type of thing.

It's a good idea to have several beta readers, 5 or 10 to help you perfect your book. You can find beta readers by starting a Facebook Group that you run for your writing.

Once you've built up the group to have enough people just ask for beta readers and you'll get quite a few. Pick more rather than less because some people might not follow through on their promise to critique the book or offer any good feedback.

Using the CreateSpace Platform

Now that you have all the materials you need to publish your book, grab yourself a cup of coffee and eat a snack so you can get this done within the next hour or so.

After all, you've already created the book, the cover, description and you know what keywords and titles you plan to use. All you have to do is cut and paste it into the right areas of the CreateSpace platform.

Create an Account

It's free to create a CreateSpace account. You'll need your name, a good password, email address, and all the type of

information you usually need to create an account. You'll set it up based on the type of media you want to publish. In this case, you'll choose "book".

CreateSpace can also send you information about contractors to help you publish your book on CreateSpace. Check that box if you want them to contact you, otherwise leave the box blank. Then, once you click to create your account you'll need to read and agree to the terms and conditions required by CS to self-publish your book.

Once that part is done there is an email confirmation process which involves collecting a code from your email address and entering it into your account as instructed. After your account is verified, you'll be able to set up your book right away.

Setting Up Your Book

Now, you'll give your project a name, usually the title of the book that you've decided on. Choose Paperback for the type of project you want to start. They don't do hard back books, so this is your only choice with CreateSpace.

Guided or Expert

Now you get to choose between expert or guided set up process. The first time you do it, definitely pick guided so that you won't skip anything and can work through everything slowly to ensure that you do it correctly. Choose the one you want and click "get started."

As you notice the title you gave the project moves over to the title of your book. Now just fill out the subtitle if any, the author information, contributors, check whether or not the book is part of a series, the title of the series and the edition number which will normally be "1" but if you're updating a book then you'll need to remember how many times you've done that.

Choose your language and the publication date. The publication date must be today or a date in the future. You can also leave it blank and your book's publication date will be the date of approval.

You can save or save and continue. This is useful if you need to save and come back later.

Choose the Type & Size of Your Book

Now you want to choose the interior type of your book. In most cases black & white as well as the 6x9 standard size is the one that's recommended. If you're printing another type of book like a coloring book, it's fine to choose a different size. Add your file, and then save. Make sure you check out the various sizes offered prior to starting.

CreateSpace will automatically check your book to ensure that the formatting is right, and you'll even be able to see what your book will look like in print to the reader. If any issues show up, you can fix them prior to submitting for approval to avoid any delays.

Once you click upload it will take a few minutes. You can move ahead and work on your book cover while you wait, or you can wait to find out if there are issues to fix, it's up to you how you want to proceed. If you've done your due diligence and formatted your book correctly, then it should be a very simple upload process.

Finish Your Book Cover

You can choose between matte and glossy finish for the print. It really depends on your book cover and what you

think will look best. The book cover should be a PDF file to upload to their system. Your graphic designer should understand the sizes and how the cover should look so all you should be doing here is uploading the file.

Note that CreateSpace does offer professional services for a fee. They also have a template that you can use live to build a good book cover if you didn't hire someone to help you. To use the cover live you'll need to already have graphics, photos, and text to add to the template.

Now that you've uploaded everything all you do is wait for it to be approved, usually it takes only 24 hours. In the meantime, you can finish the rest of the process.

You'll need to choose the channel, pricing, description and whether or not you'll also publish it on Kindle via CreateSpace.

Set up Your Royalty Payment Profile

Before you can set a price or set up any sales channels you'll need to set up how you plan to be paid. If you haven't done that, once you click on "channels" within the

set up dashboard it will prompt you but it is under Account Settings within your CreateSpace account.

The information you need to set up a payment profile is: Country, Payee Name, Address, City, Postal Code, Province, as well as how you want to be paid.

You can choose to receive direct deposit into your checking account or you can receive a check in the mail. The best to choose is really direct deposit because the money will go right into your account in the right country and you won't have to wait for the 100-dollar threshold or any charges for receiving checks.

In that case you're going to need your bank information, employee ID number if you have one, or your social security number. If you're in the UK there are other requirements that are similar in nature. In any case, you'll also need to set up your tax and business information. Make sure you have the information with you so that you can fill everything out quickly.

When you do this part, you may end up having to sign back into the system. It's okay, if you're saving as you go,

everything you've done will be saved and you can come back later to finish.

Channels

Now you can choose how you want to distribute your book. You can distribute it free via Amazon and CreateSpace. Pick as many as you want. You'll also select a valid BISAC code here.

When you choose to enter a BISAC code you'll be asked for your description, the author's biography, language, and country of publication, keywords, and more. You can even choose to have large print or check off whether your information is adult in nature.

Pricing

When you choose your pricing, you can use their handy dandy calculator to determine your royalty payment so that you can always be sure that you're turning a profit.

Remember to price your book so that it's competitive and an easy choice for your audience to make.

The dashboard for setting up your book is simple to follow and easy to understand. Plus, if you save as you go, if you have to stop for any reason you'll be able to pick up where you left off without any problems. If you've forgotten any part of the process the system lets you know what to do.

Sales & Marketing

Finally, you can move on to sales and marketing. This is where you finally start earning money. The CreateSpace platform offers some information and tools for sales and marketing your book. You can track sales, and you can use their marketing services. They offer copywriting to help create better descriptions and marketing materials as well as information about getting reviews.

METHOD 3 - Get Paid For Your Recipes

On the web there are a few sites requesting new recipes for their blogs or magazines. This is an opportunity to use public domain recipes, by editing them to turn them into new recipes. Before sending your recipes, I suggest to pass it through [Copyscape](#) or your favorite content checker, to see if it is original or there's still something to change.

Here are the sites actually paying for new recipes. Please read their rules before sending in the contents.

<https://www.cookingdetective.com/write-for-us/>

http://www.healthylivingmagazine.us/static/MEDIAKIT/writer_submission/

http://www.eatingwell.com/writers_guidelines/

<https://byo.com/about-us/writer-s-guidelines> (Beer only)

<http://radishmagazine.com/guidelines.php>

<http://ediblemilwaukee.com/uncategorized/contributor-submission-guidelines/>

<https://www.tasteofhome.com/help/submit-a-recipe>

<http://www.cuisineathome.com/contact/tip.php>

<http://thecookscook.com/submission-guidelines/>

<http://www.saveur.com/contact>

<https://betterafter50.com/submit-your-recipe/>

If instead you want to participate in a contest, here is a good starting point:

<https://cookingcontestcentral.com/contests/category/deadline/>

<http://cookingcontestcentral.com>

Otherwise here are 20 sites that pay you for writing articles. They are general and pay a little less, but their acceptance rate is higher.

<http://moneypantry.com/make-money-writing-articles-online/>

METHOD 4 - Create a Recipe/Cooking Blog

As I told you before in previous books, a blog is a great idea to make money and sales from public domain content, because with just a small amount of traffic they can become precious.

You can open your own recipe blog based on Wordpress, following the steps here:

<https://www.youtube.com/watch?v=0MnPxfeeilo>

Then, when the blog is ready, add your articles, a few a day or schedule them to be published automatically on a daily basis. This way you can have your blog ready with a few articles from day one.

Then monetize it with Google Adsense, affiliate offers or your personal books, also the ones created with all site recipes or with public domain recipes. You can also create paid memberships or paid FB groups to deliver exclusive recipes or books.

Add opt-in forms all over your blog. Recommended places are your sidebar and at the end of posts. If you use one mini-ebook created with public domain recipes it will be

huge, because you'll be offering something they can't find elsewhere.

Bring traffic sharing your content automatically on social media with a free plugin like “[NextScripts Social Networks Auto-Poster](#)”.

Another traffic solution that requires just a little bit of time is directory submission. You can do this in 10 minutes per day until you complete the suggested directories [at this link](#).

There are countless cooking/recipes blogs making a lot of money on daily basis. All depends on the content you add and how many times per week, and in free traffic you can achieve.

When your blog achieves a good number of daily visitors, you can start charging people to place ads on your blog.

If you need any help with blog installation or configuration, send me an email to puck82@gmail.com and I will help you.

METHOD 5

DISTRIBUTE OR SELL YOUR RECIPE SOFTWARE

If you are thinking about outsourcing and spending thousands of dollars to create your software, this time you are wrong.

In fact in the bonuses you got a copy of an exclusive “Recipe Software” programmed for you, that you can customize with your recipes and ads and give away for free from a squeeze page, or resell for profits on auction sites and on your food blog.

Perceived value is much higher for software than eBooks or video courses. So you will end up getting more signups to your list, to contact at least two to three times per week for updates and for recommending affiliate products.

Inside the software you'll find all the instructions you'll need to make the changes through the included brander, that is simple to use. You can sell as downloadable or on CD, and the software comes with master resell rights.

CLOSING

Now you have the keys to download thousands of different books filled with recipes you can reuse or modify in the way you like. Or you can just sell eBooks as I showed you in the first two guides. The final choice is yours.

What counts more is that public domain is a goldmine also for cookbooks and recipes. And now you can become a successful seller, because only a few people know these secrets.

If you need any help, I will be happy to support you at this email address:

puck82@gmail.com

Thanks again for your purchase, and see you soon.

Alessandro Zamboni