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INTRODUCTION

We know cozy mysteries are for adults, but young detectives stories are special for kids around the world.

Who didn't grow up with Nancy Drew and Hardy Boy mysteries? Great stories where kids could learn a lot from each and every book they were reading. I still remember countless summers spent reading these books, which in Italy are called "Giallo" (translated in English this means "Yellow"...))

Detective stories for kids are an evergreen genre that will never dry up, as almost all creative kids in the world have dreamed at least once to be detectives... I remember when I was a kid I was offering my "detective services", and my grandfather was paying me daily to find some things he was hiding here and there inside the house...

What great times they were!

Anyway, in this guide we will see how to write the perfect detective story for kids, that is totally different from what we are used to seeing for adults. If you are ready, let's start!

Thanks so much and see you soon,

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CHAPTER 1

WHAT IS A DETECTIVE STORY FOR KIDS

A detective story for kids is a mystery, meaning there will be a crime, that requires investigation by a detective.

In detective stories for kids the main difference is the detective is young too, generally about the same age as the readers, or maybe a few years more. In some cases the main character is composed of a team of young guys or girls.

In this book we will show you how to write detective stories for kids aged 5 to 8 years old, in the main category of Amazon: the “6 to 8”. The word count for your books should be from 500 to 10,000, remembering always that the more the kid grows, more words you can insert.

We are talking about early readers for children aged 5 to 6 years old of between 500 to 1,500 words, with no more than 32 pages. From 7 to 8 going up to 2,000 to 10,000 words and from 60 to 90/100 pages.

In detective stories for kids there are no dead people, as the typical crime is theft. Something that disappears and that can be found by young investigators to bring the

situation back to normality. This is to keep children safe, but let them understand the difference between right and wrong, showing them that doing things the right way gives more satisfaction.

In the next few chapters we will see the right steps to craft your new story with ease, step by step.

CHAPTER 2

THE PLOT OF YOUR DETECTIVE STORY

To get the best out of your book you must create a plot to start with your story. Here this is noticeably more simple when compared to adult detective stories.

First thing, you should create a one or two phrases plot, just to get an idea on what to write about. You should include:

- What is stolen
- The enemy
- Location
- Characters (main plus secondary)
- Secret (for the end of your story)

We will see each step.

Step 1 - Location

The location must be a place where children love to stay or where they stay for most of the day. So it could be a:

- School
- Museum

- Park
- Outdoor locations
- Beach
- Castle
- Club
- Circus and Theme Parks
- Zoo

That's why, unless they are invited to stay together with their parents, it will be hard to see them at a party, or in an adult location like a pub.

Locations for kids must be well described, because a well made description adds a totally new dimension to your story that other parts of dialogue can't do. So try not only to be precise, but to add some more to your story.

For example, if your main character loses a backpack at school, let him search around fast, because he has to find it before the interval bell rings, so he has to run through school and classes to find who stole it.

You are the master of your book scenes, so don't make everything easy for your main character, but make his/her way a little more confused in some parts of your story. Why make it easy for your main character to get what

he/she is searching for, if you can add a little more suspense for your little readers?

Finally, never forget your descriptions are not just visual, but they must be about the five human senses, including what your main character hears, smells, tastes and touches.

Step 2 - Main Character

Your main character should be of roughly the same age as your readers. And include some children with more intelligence than other characters, to be able to solve all investigations.

You need to figure out your favorite kid, and be able to create their character by following this scheme.

- Name
- Age
- Hair color
- Height (is he/she tall/short?)
- Look (what does he/she loves to wear?)
- His/Her character
- His/Her best characteristic

Once you finish with this list, you will have a document or a card with the details of your main character. Keep it ready for your next stories, if you want to build a detective series.

Remember also that your child is an amateur detective, not a professional, so in the first investigation they will grope around searching for clues, to adjust puzzle pieces and solve the mystery.

Another important thing to keep in mind is that when your little detective goes to question his/her suspects they should change the way they talk to them, as well as the place where they are interrogated.

Then, another thing to take care of is the growth of your character, not only by age but also by character, by intuitions and methods.

Step 3 - Your Characters

Apart from your main character, you will need one dear friend of him/her, plus an enemy and some friends that can help or make difficult the research of your “detective”.

Prepare some more documents/cards for:

- A dear friend of your character.
- From 2 to 5 friends or school mates.
- The enemy who will steal something.
- One or two adults that can be helpful (mother, father, brother/sister, uncle of your detective kid are great.)

Just follow the previous example for your main character and get your characters ready. You can use just a part, and keep two or three for your next stories if you want.

Obviously how many characters you will need depends on the type of story you are going to write. For short stories for 5 to 6 years old kids you will obviously need a main character and a maximum of two more characters: the enemy and the main character's friend.

You can give special abilities to some other characters, like a kid who is good at hiding, for example. Or even some disabilities, to get children used to deal with disabled friends. This is a thing parents love. And don't forget to add some kids from different areas of the world (african, caucasian, asian, south american and so on.)

Step 4 - The Crime & The Enemy

In detective stories for kids you need a crime, obviously not a murder or you will get kids screaming and crying all over. You need a theft: something gets stolen, and it will be your main character's task to find it and give it back to the original owner.

Obviously the stolen object should be of value, otherwise there would be no need to find it. So anything valuable is good, like: gold jewels, gold watches, ancient vases, old books, statues and much, much more.

Together with the object stolen there is the enemy, or villain. The person who stole the object for their personal earning. He/She can be children too, or an adult: it's your choice here. To create this person, follow these steps.

- Name and surname (he/she could be a kid or adult)
- Age
- Hair color
- Job
- Reason for the theft
- Characteristics
- Incredible secret to reveal at the end

With these details you should be able to have a real enemy that will be hidden in the first few pages and who

will make his/her appearance near the middle of the story, as a simple suspect, fake friend or well known bad person: it's your choice here.

One of the first characteristics of the enemy in kids stories is he/she usually underestimates the power of the children who are investigating, so he/she will make some mistakes here and there.

Now, apart from the real culprit you will need at least one other fake culprit, or two if you have a longer book. That's why your book will be annoying even for children if there is only one culprit. So it's fundamental to have one or two false tracks for your detective.

For the false culprits you can use some "red herrings", that are false clues that will drive your little detective in the wrong direction. Remember also to place some clues here and there, where your detective can find them on his/her way, or where he/she must discover them.

Fake culprits can be also ruled out by some witness that saw them away from the crime scene.

Motives for the culprit can be many, but the most common are:

- Anger
- Revenge
- Jealousy
- Greed
- To take advantage

Possible clues are:

- Fingerprints, that the children could compare with other fingerprints on objects.
- Footprints, that the detective can examine and check against suspect's shoes.
- Personal objects left or forgotten.
- Conversations he/she hears in secret.
- Proofs found on the web.
- And more.

Remember you have to give all the clues to the reader, to know which is the culprit. But it's your task to hide them in the text, simply by referring to them as normal items.

For example, if your detective finds a ring, say he found that one and put it away in his pocket. Don't say: "Hey, what have I found here? A ring! Wow, what a great treasure I found, there's the name of a girl inside!", or you

will reveal too many important details.

So you can stop on some clues, and instead proceed fast on other important ones.

Step 5 - The Secret

The real culprit that will be revealed at the end could have a big secret that is good to be used in your next story, or to give a different ending than expected.

The secret could be something which made the culprit act in that way. For example he could have been a really nice person, but that particular changed his/her way to act.

Or again, it could be a secret that puts, in a bad light, another character of the story that until now was not on the suspects list. It could be someone who collaborated with the culprit, or that was a dear friend of theirs.

Let your mind travel to find great secrets your enemy could tell when he/she's revealed. This adds more for your little readers, like a final surprise or a lesson.

CHAPTER 3

TOP 3 DETECTIVES FOR KIDS

In this chapter we want to let you know about the top three detectives for kids that authors have created through the years, so that you will know more about them, and you will see the best techniques to create an outstanding detective for your stories.

NANCY DREW

We placed Nancy Drew in first place because when we were kids we were fascinated by her stories, and I remember like yesterday the entire summers I spent reading books about her... what a beautiful experience!

The original series sold over 80 million copies in over 45 countries around the world, something huge.

Nancy Drew is a detective girl born in 1930 from the pen of Carolyn Keene, that is just a pen name used by a team of different authors from the Stratemeyer Syndicate. Mildred A. Wirt Benson is the author who wrote 23 of the original 30 stories.

Nancy Drew had beautiful ginger hair, she wore beautiful fashionable clothing and she was a very good detective. She loved fashion and shopping, and through the years she became a real cultural icon. Amongst her other qualities, she has a good talent for auto mechanics, dancing, horse riding, cooking and much more.

Through the years this story got published, updated and adapted to our days, with a few series that were closed in 2015, and more that opened the same year. 2017 is Nancy Drew's 87th birthday, so she's no more just a girl. About Nancy, she was a 16 years old girl, even if later she was set at 18 years old. She's the daughter of a famous attorney called Carson Drew, and he gives help to her daughter in some of her investigations.

Nancy is no longer going to school, so she had a lot of time for following her investigations. During the stories she was helped at first by her friend Helen Corning, who was then replaced by her cousins Bess Marvin and George Fayne. Bess was a timid girl scared by Nancy Drew's actions, while George is athletic and with more courage than Bess.

The Nancy Drew character has also featured in many movies and TV series, starting from 1930 and going through to 2007, with Warner Bros movie.

On this Wikipedia page you can see that all the titles released through the years number more than 200.

https://en.wikipedia.org/wiki/List_of_Nancy_Drew_books

HARDY BOYS

Hardy Boys are the male counterpart of Nancy Drew, always coming from the Stratemeyer Syndicate, through the pen name of Franklin W. Dixon, and published for the first time in 1927. They are one of the most famous children series of the world.

The Hardy Boys were two boys, called Frank and Joey Hardy, that loved to investigate together to solve even the most intricate mysteries.

Frank, the first of the two brothers, is tall and with dark hair. At the times of first publishing he was eighteen years old. He is astute and serious, and he loves to analyze all the aspects of the cases and clues. He likes to use logic to solve crimes.

The second brother, Joe, is 17 years old and is the complete opposite of Frank. If there are troubles, he is the first to go in, without ever thinking about the consequences. He is enthusiastic, humorous and full of inventive ideas. Nothing is really impossible for him.

Fenton Hardy is their father, and he has been a real police detective, until he decided to retire and follow new investigations on his own. He helps his sons, and his sons help him. His wife, Laura Hardy, is always scared about his husband and sons, but accepts the fact they are detectives.

The Hardy Boys were also present in many movies and TV series, from 1956 to 2016 (in a parody TV series).

Over the years, Hardy Boys books reached the quota of almost 200 books. They are all listed here:

https://en.wikipedia.org/wiki/List_of_Hardy_Boys_books

DETECTIVE CONAN

Detective Conan is a manga created in 1994 by Gōshō Aoyama, in Japan, and still in production. This became famous over Europe and USA when the manga was

turned into a cartoon, movies and more. The feature of this manga was just the theme: investigations: this is the first manga ever created on that topic.

Detective Conan Edogawa (Shinichi Kudo) has been used as a kid and as an adult in the stories created. He's 17 years old, and is a very powerful investigator, who helps police to solve the most different of crimes. In his first manga, after discovering the culprit in a case, he see two men exchanging big sums of money and gets discovered.

The two poison the young man to kill him, but the effect is totally out of control, and he gets 10 years younger, but with the mind of a 17 year old guy. So he goes from a family friend and hides his identity to avoid other bad consequences.

And then the series start, getting huge success all over the world and becoming one of the most followed detective stories by kids and young guys.

Detective Chan is a classic Japanese kid, always elegant with his blue jacket and short trousers. He has dark brown hair and blue eyes with eyeglasses. The great difficulty for him is acting as a child even if he's an adult. About investigations, he's really intelligent and deductive.

Between his friends there is Ran Mori, a girl who is a co-star in the series. Detective Conan loves her, but since he became a kid he has hidden his identity, even if the love was the same.

The enemy here is the “Black Organization”, very similar to Yakuza, made up of bad people. The boss has been shown in an episode, but we don’t know who he is. Other members are Gin, Vodka and Vermouth (curious code names.)

If you want to have a look at all the stories published up until now, here are the Wikipedia links.

For seasons 1 to 15:

[https://en.wikipedia.org/wiki/List_of_Case_Closed_episodes_\(seasons_1%E2%80%9315\)](https://en.wikipedia.org/wiki/List_of_Case_Closed_episodes_(seasons_1%E2%80%9315))

For seasons 16 to Current

[https://en.wikipedia.org/wiki/List_of_Case_Closed_episodes_\(seasons_16%E2%80%93current\)](https://en.wikipedia.org/wiki/List_of_Case_Closed_episodes_(seasons_16%E2%80%93current))

CHAPTER 4

PUBLISHING YOUR EBOOK

Now that you have an idea on how to write a good detective story for children, it's time to publish it on Kindle marketplace.

You can refer to the first guide to see how to publish the book, step by step and where to get it proofread and formatted for you for a few dollars.

The two categories where you can publish a detective book for kids are:

Juvenile Fiction

|___ Mysteries and Detective Stories

|___ Law and Crime

For prices, I recommend you to try to sell your books for \$2.99, so you can keep 70% of your profits. But if it is for little children and word count is below the 1,500 words, go for \$0.99 or \$1.99, inside the 35% profits.

CHAPTER 5

ADVERTISING STRATEGIES

There are many different strategies for advertising your new detective books.

1 - Facebook Groups

On Facebook there are a lot of groups where you can post about your title during the free days promo, if it is a permafrees book, or even if it's on paid status. Remember to post once about your book, and if you want to bring it up, add a comment. This is a strategy that will save you from bans.

As a last advice, post your books once per day in a different group, so you will get more visitors, as the people on most of these groups tend to be the same (and you know that if you see something three times, you are more tempted to buy it!)

Here are FB Groups created for kids books:

<https://www.facebook.com/groups/HappyChildrenRhymingBooks/>

<https://www.facebook.com/groups/writersandillustrators/>

<https://www.facebook.com/groups/childrenbookclub/>

<https://www.facebook.com/groups/KidLitTV/>

<https://www.facebook.com/groups/BooksForChildren/>

<https://www.facebook.com/groups/letsmakekidsbooks/>

<https://www.facebook.com/groups/157091004409684/>

<https://www.facebook.com/groups/Readingraccoons/>

<https://www.facebook.com/groups/KidBooksWithGoodValues/>

<https://www.facebook.com/groups/instituteofchildrensliterature/>

<https://www.facebook.com/groups/452166128185361/>

<https://www.facebook.com/groups/1589632721261873/>

(Freebies only)

Here is a good children's books review website:

<http://www.thechildrensbookreview.com/dedicated-reviews-submissions/media-kit/submission-guidelines/>

And here a list of 14 more sites (some free, some paid) always for children's books.

<http://www.writing-world.com/children/reviewers.shtml>

Here you can request to be interviewed. Find their email address, it's an easy email interview. No videos.

<http://www.kids-bookreview.com/p/policy.html>

Here instead are some general FB groups, that are good for submitting your books.

<https://www.facebook.com/groups/authorspostyourbooks>

<https://www.facebook.com/groups/kindle.deals>

<https://www.facebook.com/groups/9476163038>

<https://www.facebook.com/groups/29851114873>

<https://www.facebook.com/groups/BookGiveaways>

<https://www.facebook.com/groups/bookplace>

<https://www.facebook.com/groups/kindlemojo>

<https://www.facebook.com/groups/332043700233334>

<https://www.facebook.com/groups/2213398116>

<https://www.facebook.com/groups/174224899314282>

<https://www.facebook.com/groups/497598173615103>

<https://www.facebook.com/groups/13284802558>

<https://www.facebook.com/groups/booksgoneviral>

<https://www.facebook.com/groups/221523797876806>

<https://www.facebook.com/groups/320356974732142>

<https://www.facebook.com/groups/388497611179690>

<https://www.facebook.com/groups/469592073074586>

<https://www.facebook.com/groups/bookjunkiepromotions>

And here are some websites:

<http://freeebooksdaily.com/submit-your-book>

<http://awesomegang.com/submit-your-book>

<http://digitalbooktoday.com/12-top-100-submit-your-free-book-to-be-included-on-this-list>

<http://ebooklister.net/submit.php> ☐

<http://ebookshabit.com/for-authors/>

<http://www.fkbooksandtips.com/for-authors/free-kindle-promotion>

2 - Backlinks

Amazon is not Google, luckily, so you won't be judged for the quality of links and for the number of links. And you need way less backlinks for getting your book placed in a better position.

These backlinks will help you in getting a better placement over Google and also inside the Amazon catalogue.

Here we are talking about ebooks, and anything from 100 to 3,000 can be good, depending on your competition. You must start slowly when sending backlinks, DON'T go for an all-in-one hit or send them all in one day.

The best plan ever would be this one:

Day 1: 100 web 2.0 links
Day 2: 100 social signals
Day 3: 150 normal backlinks (from PR6 to PR9)
Day 4: 100 blog comment backlinks
Day 5: 100 normal backlinks (from PR1 to PR5)
Day 6: 30/50 high PR backlinks (from PR6 to PR9)
Day 7: 200 blog comment backlinks
Day 8: 300 social signals
Day 9: 10/15 EDU backlinks

But you are free to follow your own plan and see the changes day by day. And much also depends on the competition in the niche in which you will release your book.

On this website you can find a good plan to follow for Amazon: it's "Buy High Quality Backlinks" and it's available at this link:

<http://buyhighqualitybacklinks.com>.

It's costly but the guys from this platform deliver great results.

Otherwise, if you want to save some money, there's Fiverr, where you can get your backlinks for \$5. Here are some of the best selections to stick with our plan:

<https://uk.fiverr.com/monsterfrog/build-15-us-based-edu-backlinks>

<https://www.fiverr.com/crorkservice/add-your-site-to-1001-social-bookmarks-high-quality-backlinks-rss-ping>

<https://www.fiverr.com/onlinesunb/do-30-days-seo-service>

<https://www.fiverr.com/crorkservice/make-40000-seo-blog-comment-backlinks-scrapebox-linkjuice-order-now>

<https://www.fiverr.com/crorkservice/do-600-social-signals-from-pr9-pr10-sites-for-your-url-quality-work>

Always be savvy with your backlinks. Try with a first package, and after a couple of days check your book's rankings and sales.

3 - List Building Technique

Another thing your Kindle ebooks can't be without is a link to allow your readers the opportunity to signup to your list.

Dedicate a page to this, and place it before the ebook starts and also at the end, before the call to action of your next book.

Remember you have to offer something huge to convert most of your readers and get them on your list. My idea is always to give away a short story about the same character they read the story about.

Just two pages, something easy but based on the same theme of your ebook. If your ebook is about a detectives story, do something like that in your freebie. Create a story about a case, and let your main character solve it at the end with some great ideas and an unexpected ending. It shouldn't be difficult for you to create a story like that.

If you prefer you can give away an audio story they can download and listen to on their computer or while travelling. The method here is giving something they can't find elsewhere: forget PLR products and rubbish you can find online in a lot of places.

Give the link to it, or place it directly inside the welcome email, the first of your follow up set of email messages consisting of at least a series of 14 to 21 follow up emails, and remember to give some tips each day, some freebies,

to make them participate in your FB Group (it's a good idea to create one for your readers only) and finally promote your own ebooks.

You have to build a good relationship with your readers, and turn them into excited followers.

All you need is a good autoresponder like Aweber, Getresponse or MailChimp, and you can create your list of followup messages to send out on your desired time when someone new subscribes.

Then, when you hit the 14th or 21st day of automatic emails, start doing some promotions here and there as we tell you.

EBOOK LAUNCH VIA EMAIL

Whenever you launch a new book, let your list know about it. Our advice is to start selling it at \$0.99 to generate some traction and to let Amazon see you're selling well. This way they will start promoting your book too to generate more sales. Then three or four days later, tell them it's the last time that they have the opportunity to get your ebook for only \$0.99 (send a scarcity email in this case.)

Then put the book price back to \$2.99, and send another email to inform them about it and to show that you mean what you say, so next time they will purchase more than the first try.

Repeat these steps on every book launch you do, and whenever your sales go down, repeat the process even on previous books. Put a discount price on them, and then raise the price again. This has been one of our best ways ever to promote books.

EMAIL PROMO EXCHANGE

This again is hot stuff. Remember that what you do about your launch can also be done for other launches to exchange the method with other great Kindle sellers. Offer these sellers a possibility to do an exchange of promotions by following your method of the \$0.99 launch and then let them do the same on their lists.

You will get a lot of new readers that not only will purchase your book, but will also be added to your list before or after reading it...

This technique works like crazy, keep it like a treasure and share it only with good authors who are selling a lot and who can be a good exchange for you.

4 - Video Power

Recording some videos about your new books can be the right way, but never forget the power of Slideshare! Not for making sales, but for getting subscribers interested in your ebook to add to your actual list.

A video can be a product review of your ebook, with a screenshot of your cover, some information about contents and some of the images you included inside your children's guide or ebook.

Make it easy, you can get one done on Fiverr for \$5, or create it on your own if you have one of the latest software on the market.

About the first solution, here are some good video creators.

This first creates outstanding whiteboard videos, and we really love them for how they capture a user's attention:

<https://www.fiverr.com/cwiney/create-a-professional-white-board-animation-video>

If instead you want a spokesperson you've heard on a lot of internet marketing sales page videos, here we go. He's a professional!

<https://www.fiverr.com/websitevideo/be-your-video-spokes-person>

Here instead is a good animated video creator. But the minimum price is \$50, not so cheap.

<https://www.fiverr.com/customdrumloops/create-a-professional-explainer-video-for-your-business>

Remember to post your video at least on Youtube, Vimeo and Daily Motion. If you want video submissions on all the best networks, go for this gig:

<https://www.fiverr.com/smartseos/manually-make-video-submission-on-40-video-sharing-sites-pr-9-online-marketing>

It's a unique service you will find nowhere else. So use it to your advantage!

As a last note, something about SEO. Write a long description on Youtube, go for at least 500 words. The maximum is 1,000. Then place your main keyword on top of the title.

Finally, instead of stuffing keywords insert two or three hashtags in the description field. This last option will help you in getting noticed when you share videos on social media.

5 - Pinterest

If there is one social network you must apply to, apart Facebook, that one is Pinterest. While searching for a good inspiration I found an account that has a lot of boards about children books.

Check this out:

<https://www.pinterest.com/darcypattison/>

You must follow her way because every pin gets tons of repins, and a lot of people end up purchasing the ebooks she suggests or simply visiting her wonderful blog.

By creating images like this one

<https://www.pinterest.com/pin/573997914993886879/>

you can redirect people to your page where you suggest your books (or affiliate links to Amazon books.) On Pinterest, long images are way better than square or little images, because they are more visible and attractive.

To create an image like this you need a free account on [Canva](https://www.canva.com). Then create an image of 400 pixels in width and 1300 pixels in height.

This is a good skyscraper image for Pinterest. Fill it up with your children's books, descriptions, links and images from your own books.

You can make one with all your books, and one per book with details and a short link. If you do this on a weekly basis and also share other interesting things about children's books, your accounts will become active and followed by the right interested people, and you can aim at increasing your book sales or free downloads.

6 - Goodreads

GoodReads is the social network of book readers, a place where all your books should be found by users, because here you can share with your followers which books you've

read, which one you are reading at the moment, and which are the ones you want to read in the future.

So your book could be selected by readers or seen randomly by anyone who visits your profile.

<https://www.goodreads.com/book/new>

On this page you may insert all your book details, and select "Create Book". Add your cover and check twice to make sure all the information is correct. Every time you launch a new book, remember to add it to the Goodreads database.

If instead you want a hand in adding your product to their database, here is a Fiverr gig just for that:

<https://www.fiverr.com/anaiya/promote-your-book-on-goodreads>

This guy instead adds your book to 35 most popular Listopia lists on Goodreads. Contact him first.

<https://www.fiverr.com/marialion/add-your-book-to-35-Most-popular-listopia-lists-on-goodreads>

7 - Create a Free Story

Creating a free book to advertise all your creations on the first and last page of the ebook is a wonderful idea, considering that some permafree books get up to 27,500 downloads on the Kindle platform.

You need a short story, say 500 to 1,500 words and a good quality cover and description.

When you have these ingredients, try to activate a free promo and send it to all the FB Groups addresses in technique 1. You must generate a lot of traffic to skyrocket your ebook to a good position.

8 - Social Networks For Book Readers

On the web there are social networks for book readers, places where you can share your books and what you are reading.

Communities with up to 2 million book lovers. Here are the sites you can join and submit your books exactly like you did with Goodreads. From these sites you can get back some good traffic to your Amazon books.

<https://www.librarything.com>

<http://www.authorsden.com>

<https://www.wattpad.com>

<http://www.bookperk.com>

<http://www.bookcountry.com>

<https://www.scribd.com> (Paid site)

9 - Paid Technique For Free Books

So far we have seen all free techniques, so we kept the best for last. On Warrior Plus there's a really valid service on sale recommended when your book is totally free, or free for just a few days.

You can find it here:

<http://www.warriorforum.com/warriors-hire/1009720-free-book-service-get-thousands-downloads-your-amazon-kindle-book-while-free-promotion.html>

The price is high at \$299, but they guarantee you that your book will become a Kindle bestseller in 24 or 48 hours, and their results are really amazing. You can read the many comments on the page, all positive reviews of their service.

Once your book reached the top while it is free it will keep its position for a while even when it goes back to the regular price, so people will buy it as soon as the 1 or 2 free days you've programmed are coming to the end.

That's the power of this WSO, absolutely the best we ever found. Something for you to treasure and use for all your books, in any category and about any topic. But to really get the best results it's important that your books have good contents and a cool cover.

CHAPTER 6

YOUR NEXT STEPS

Now you can be an excellent detective story author. All depends on you and on the efforts you will put on book creation and especially on book promotion, as we know that a book without advertising is a dead book.

When you finish reading this book we recommend that you start creating your first story. Start with a short story for 5 to 6 years old kids, that is more simple to understand the concepts of writing detective stories.

Try then to create a second and a third, and uploading all of them on the same day to Kindle marketplace, better if they are a series you can advertise at the end of each book.

Then keep the first detective story permafrees as an incredible advertising tool. Add pages about your next titles on the first and last page, this is fundamental. If you have a blog, add it to that too.

Then apply all the free methods I have shown you here and on previous books to start getting views for your three books. When traffic and a few natural reviews keep

coming, it is time to start using paid review services on the free book, to get a lot of downloads and bring it up in the Kindle results for your category.

Finally, when you start seeing more constant sales, add more books of the same series and put all of yourself in adding at least one book per month in that series and developing another new series. Create a good main character that kids can relate to, and proceed with the plan as we have shown you.

This way you should double the sales and the customers. For every dollar you invest in paid ads, you should start getting back 3 times.

Now you can proceed writing new books and creating a good blog with short free stories for your little readers, ads about your published books and insider's news about your next projects. And don't forget to add autoresponder forms to start building a list.

CHAPTER 7

LAST WORDS

Thanks again for your purchase, it really means a lot to us, and we're happy you are taking advantage of the contents of this guide.

For every question you may have, remember I'm always available to answer them at:

info@alessandrozamboni.com

Thanks and have a good time with detective stories!

Alessandro Zamboni and Sara Shah